

Jeffrey Matusow

Printer Technical Representative Sappi North America

In his role as a printer technical representative at Sappi, Jeffrey Matusow is responsible for resolving issues on Sappi paper, including on-press problems and chronic system issues.

As an expert on the role of paper in the printing system, Jeffrey supports customer efforts to optimize press uptime, production, and quality. Jeffrey engages with allied industry co-suppliers to expand printing system knowledge and solve joint customer challenges. Jeffrey is responsible for analyzing printing system components, developing viable recommendations and communicates his recommendations to his sales colleagues and customers.

Jeffrey works closely with the Sappi north sales team and merchant partners to proactively maintain and grow strategic business in Connecticut, New York, New Jersey, Pennsylvania, Maryland, Virginia, Ohio and Washington, D.C.

Jeffrey has extensive industry experience working with and troubleshooting pressroom chemical interactions. He has designed, built and installed auxiliary process control systems, including: reverse osmosis water systems, chemical blending systems, solvent distillation systems and plant humidification systems.

Prior to joining Sappi in 2006, Jeffrey served in sales and technical support for a worldwide manufacturer of pressroom chemicals and graphic art process control equipment.