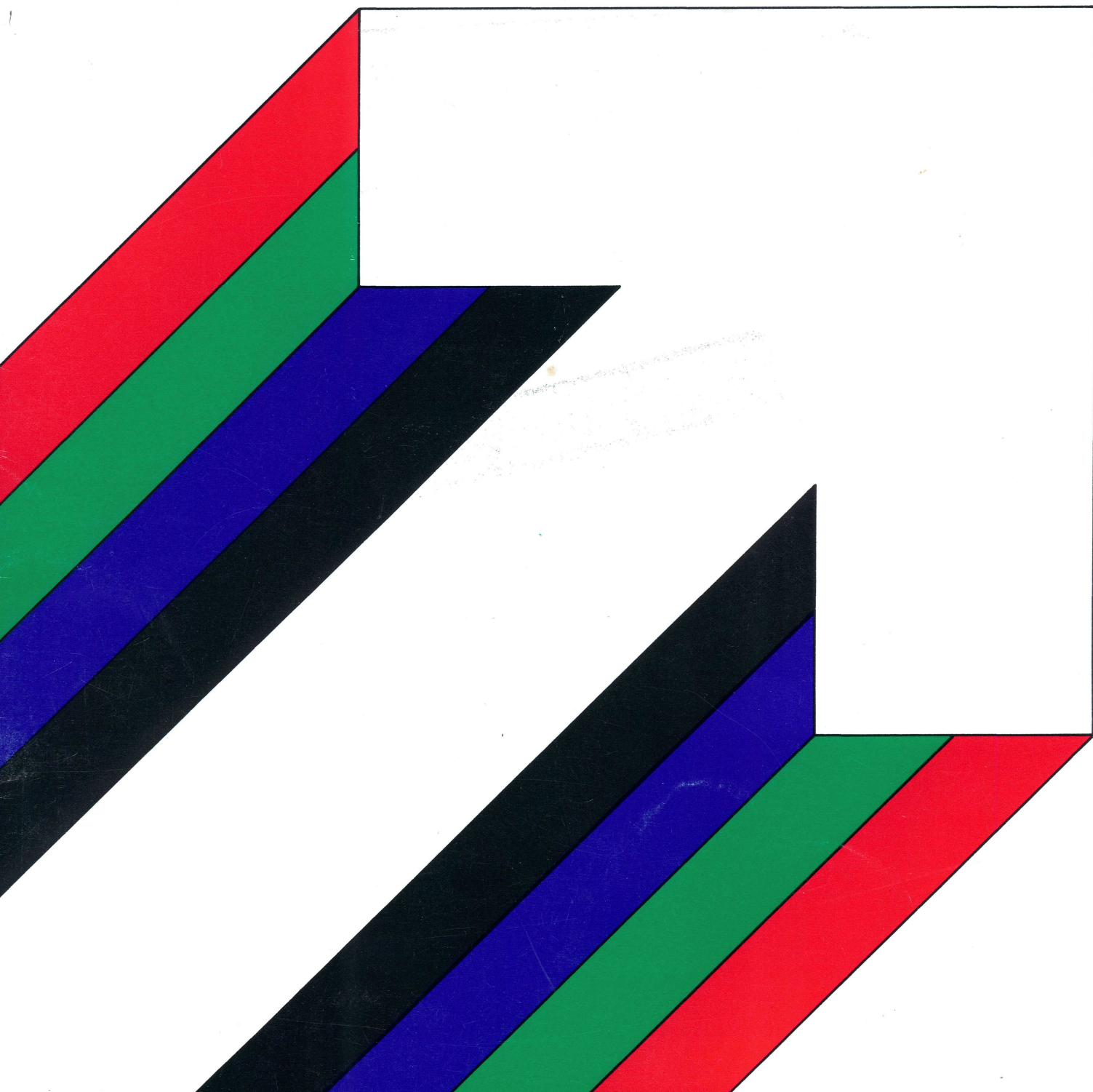


The Influence of Paper on Color Printing





How will it print?

This bulletin is issued by S.D. Warren Company for the purpose of aiding the graphic communications industry in dealing with the complexities of the printing and lithographic processes. The information contained herein is a combination of the findings of scientists and the observations of experienced craftsmen. No true scientist will claim that existing knowledge is complete, and no sincere craftsman will pose as a final authority, and therefore the text of this bulletin represents merely the considered opinions of experienced and thoughtful analysts.

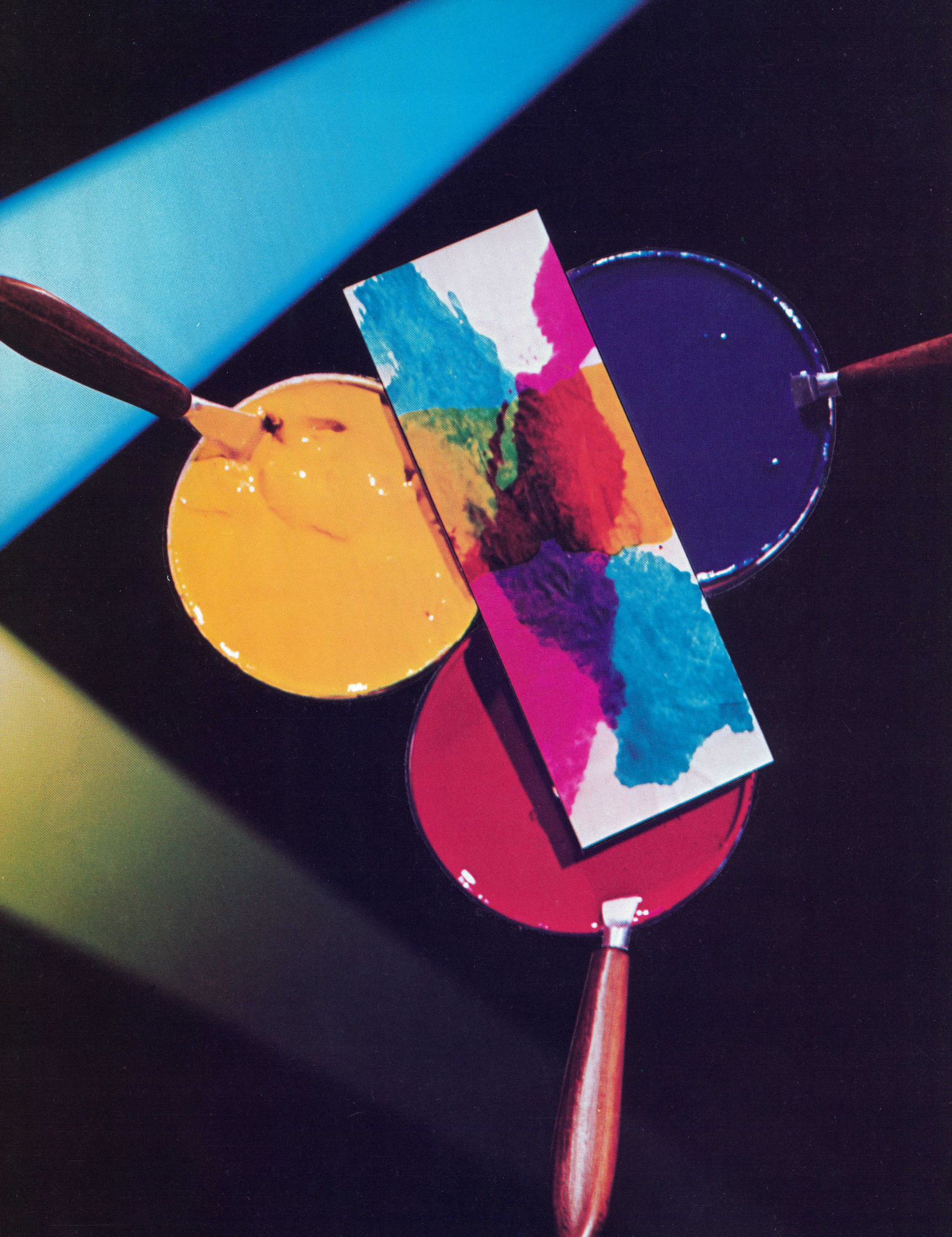
The Influence of Paper on Color Printing

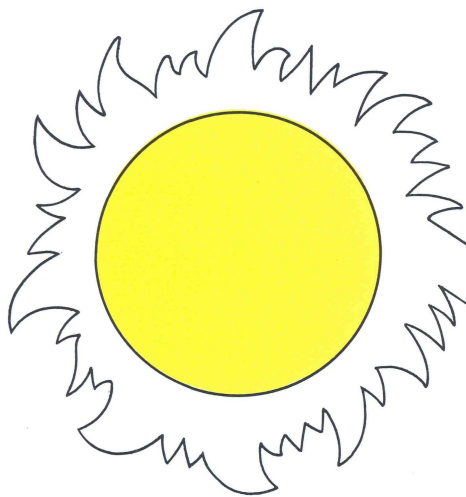
This booklet has been written to provide a clearer understanding of color and its effects when printed on paper.

To be more specific, it has been designed to:

- Explain and demonstrate the relationship between the white light and process color.
- Explain and demonstrate the practice of process color printing.
- Explain and demonstrate the influence of paper on color printing.







What is color?

Chapter 1

Color is light. Light is a form of energy and, according to theory, travels in waves.

Light waves emanate from a source such as the sun, a light bulb, a white candle, etc. In any of these sources of light, there are many different wave lengths. Wave length is measured from crest to crest in nanometers (billionths of a meter) or in millimicrons (millionths of a millimeter). The visible spectrum range is usually considered to be between 380 millimicrons and 770 millimicrons and is part of the much larger electromagnetic spectrum.

In the seventeenth century, Sir Isaac Newton established that a beam of "colorless" light passing through a prism is refracted or bent into separate bands of colors. (Figure 1)

These are called the colors of the visible spectrum. Each color has its own wave length. When all the wave lengths are combined in suitable proportions, they produce "white" light. All individual and combinations of colors are inherent in white light. We occasionally see this spectrum in nature in the form of a rainbow.

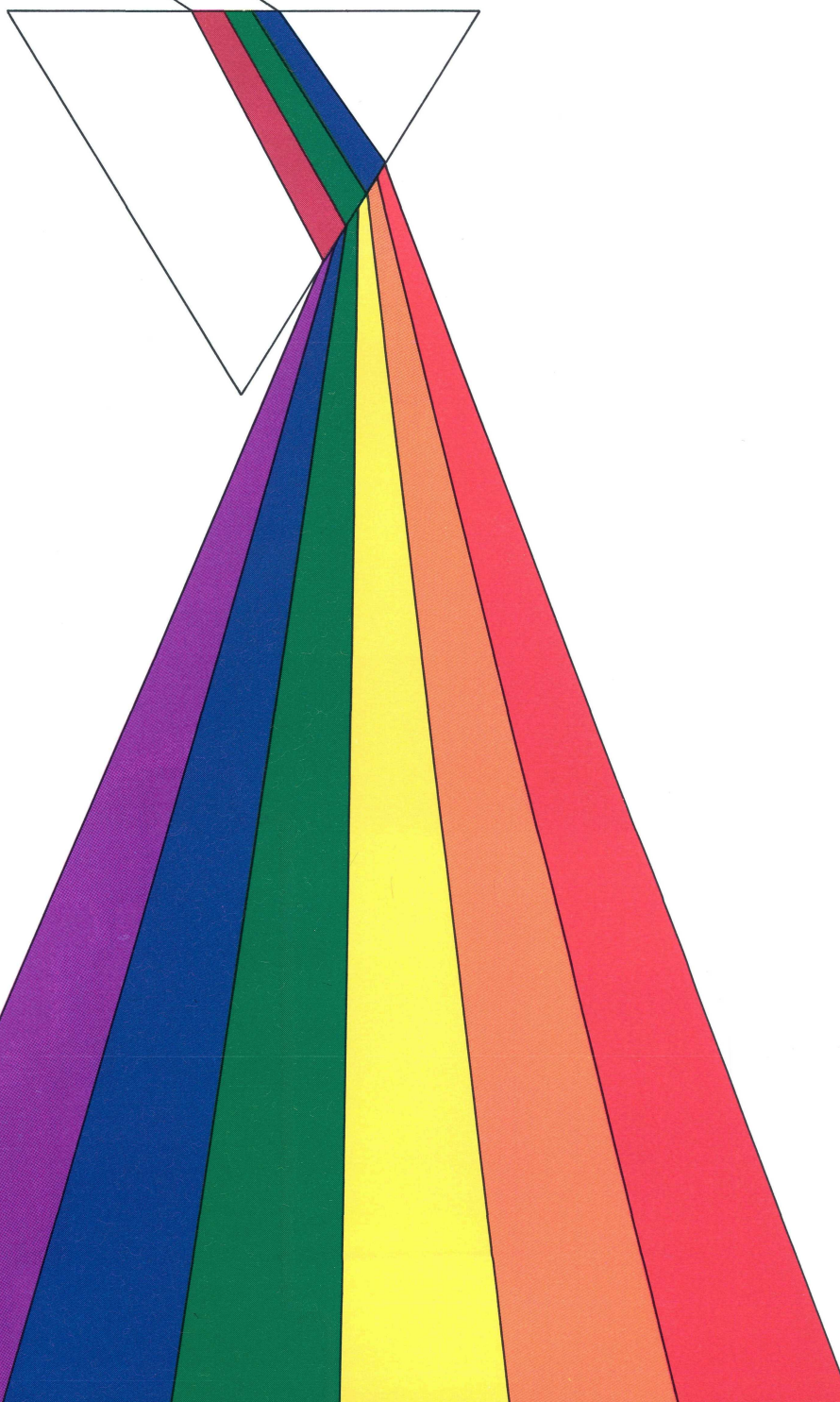


FIGURE 1

HOW WE SEE COLOR

All visible colors are contained in "white" or "colorless" light. Light energy travels in waves with each perceived color having a dominant wave length which differs from the wave length of any other perceived color.

The human eye acts as if it has "color receptors". One set of receptors is sensitive to red wave lengths of light, a second is receptive to green wave lengths, the third is sensitive to blue-violet wave lengths. When the red and

green receptors are stimulated we see yellow as shown in figure 2. The various colors of the spectrum are seen depending on the strength and mixture of wave lengths which strike our receptors.

We see colorless or white light when our receptors are stimulated equally. Color then is a sensation resulting from light energy impinging on receptors in our eyes which our brain interprets as being various combinations of red, blue and green.

From the foregoing it can be seen that perception of color is totally dependent upon light. Perception

depends upon the quantity of light and the quality of light available to the observer. Without any light there is no visual perception at all, let alone of color. (It doesn't take many moments in a pitch black room to prove this to ourselves, or when we see brilliant colors fade to a neutral gray and finally disappear as light diminishes from daylight to dusk to darkness.) Variation in the quality of light influences our perception of color, too. (Have you ever bought a suit that appeared to be of one shade under store lighting but different out in the street?)

FIGURE 2

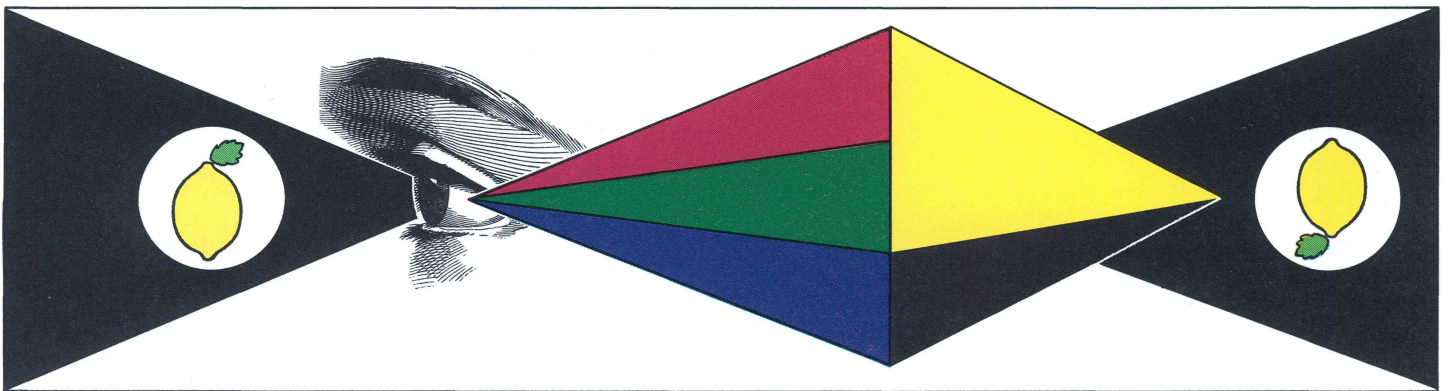
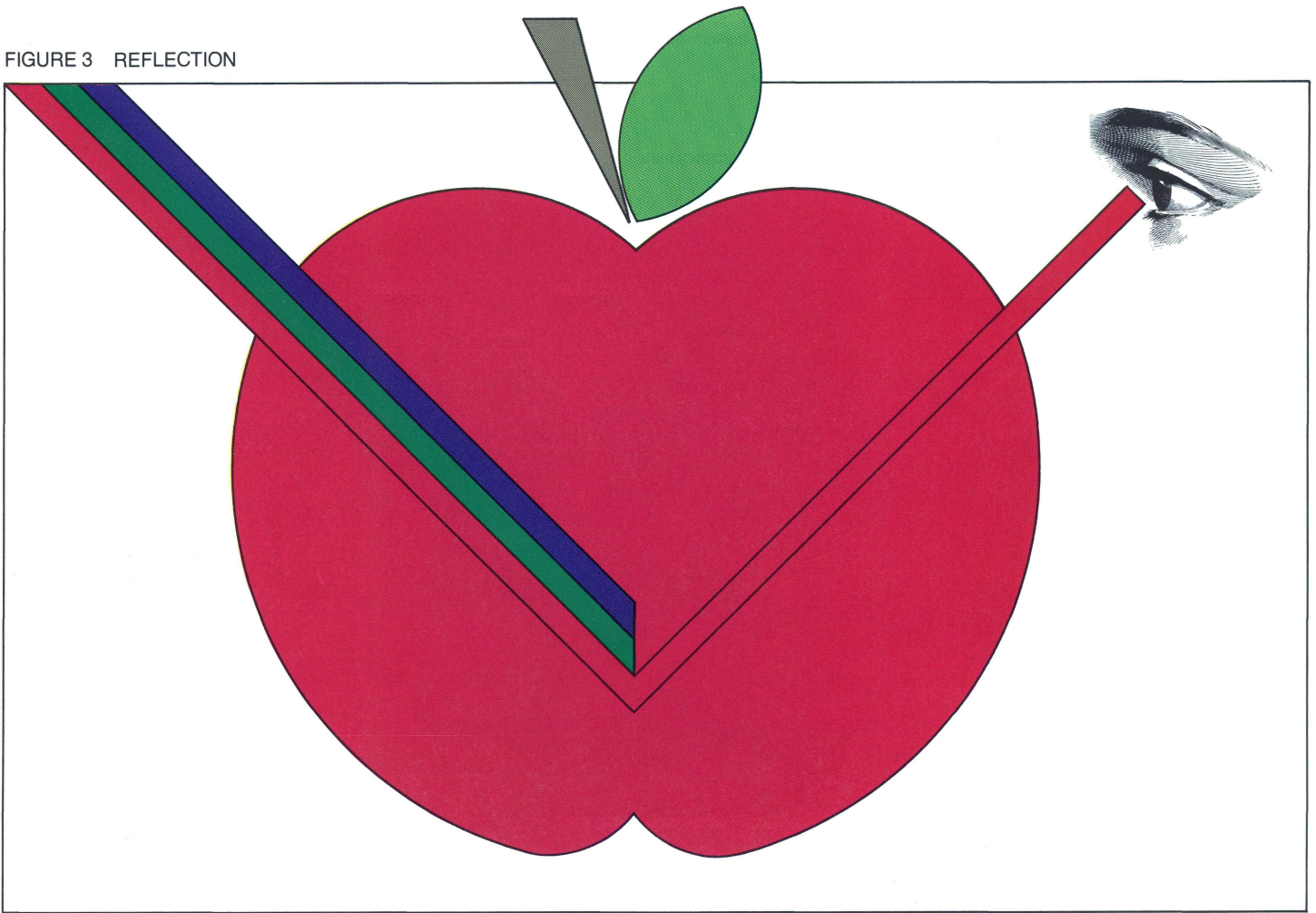


FIGURE 3 REFLECTION



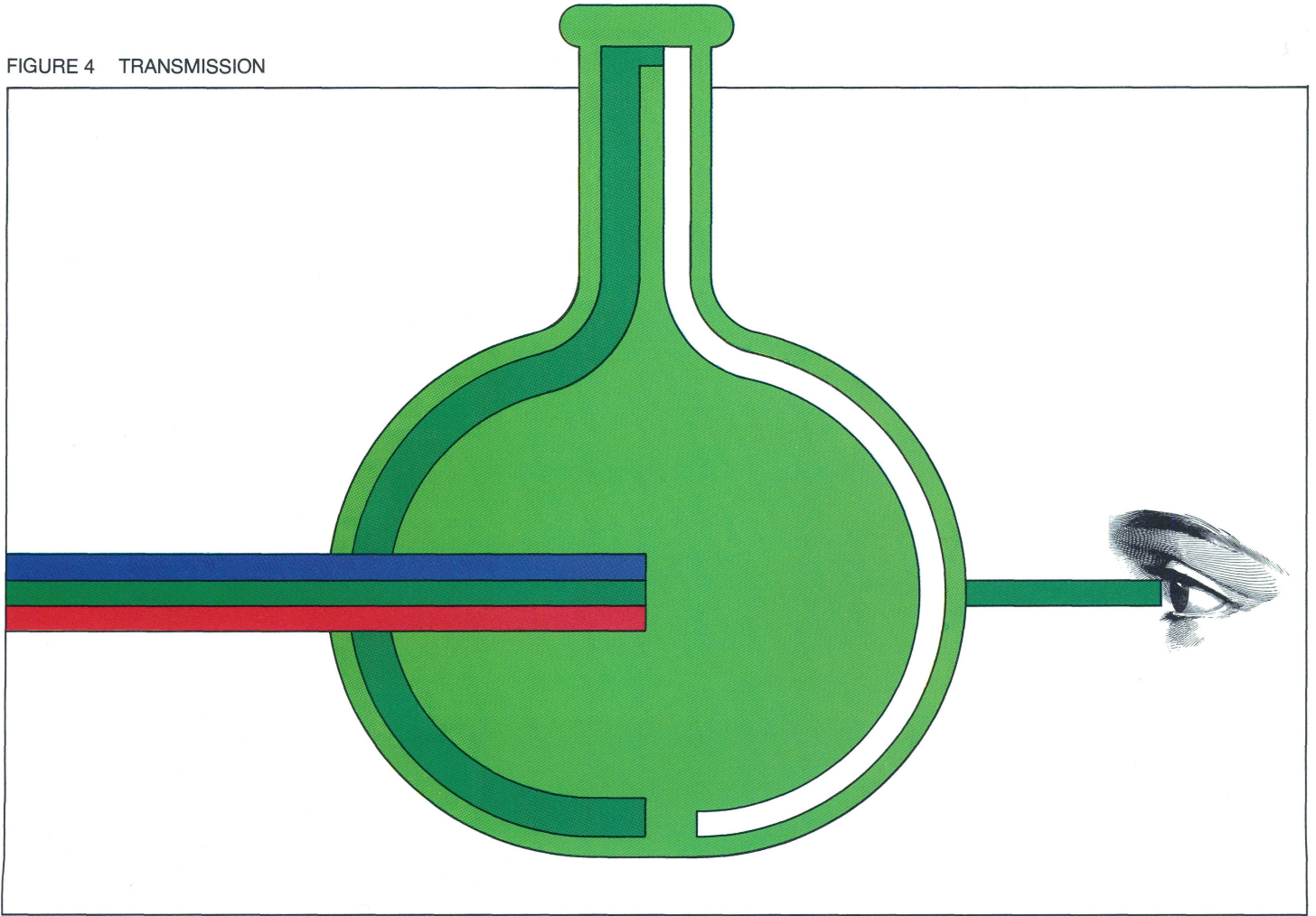
Light waves reach our eyes in a number of ways: directly (when we stare into the sun or a light bulb), or indirectly (when light waves pass through a transparent object held between the source of light and our eyes (called transmission) or when light bounces from an object to our eyes (called reflection).

The red of an apple is an illustration of color perceived by light reflection. Why do we see it as red?

The apple absorbs all wave lengths but red, which is reflected from the surface of the apple to the eye. The receptor susceptible to stimulation by this particular wave length sends a signal to the brain. The brain upon receiving the signal says—“red”. (Figure 3)

In other words, an opaque substance like an apple appears to be a particular color because it reflects the wave lengths corresponding to that color and absorbs those that don't. If it reflected all wave lengths without any one wave length dominating the other, the substance would be perceived as white.

FIGURE 4 TRANSMISSION



The principle remains the same for a transparent substance, such as colored glass or film. The transparent substance absorbs some wave lengths and transmits others. The transparent object such as the green bottle is seen as green by the same principle that the apple is seen as red. All wave lengths but green are absorbed. The green wave length is transmitted rather than reflected to the eye. See Figure 4.

And that is how we see color.

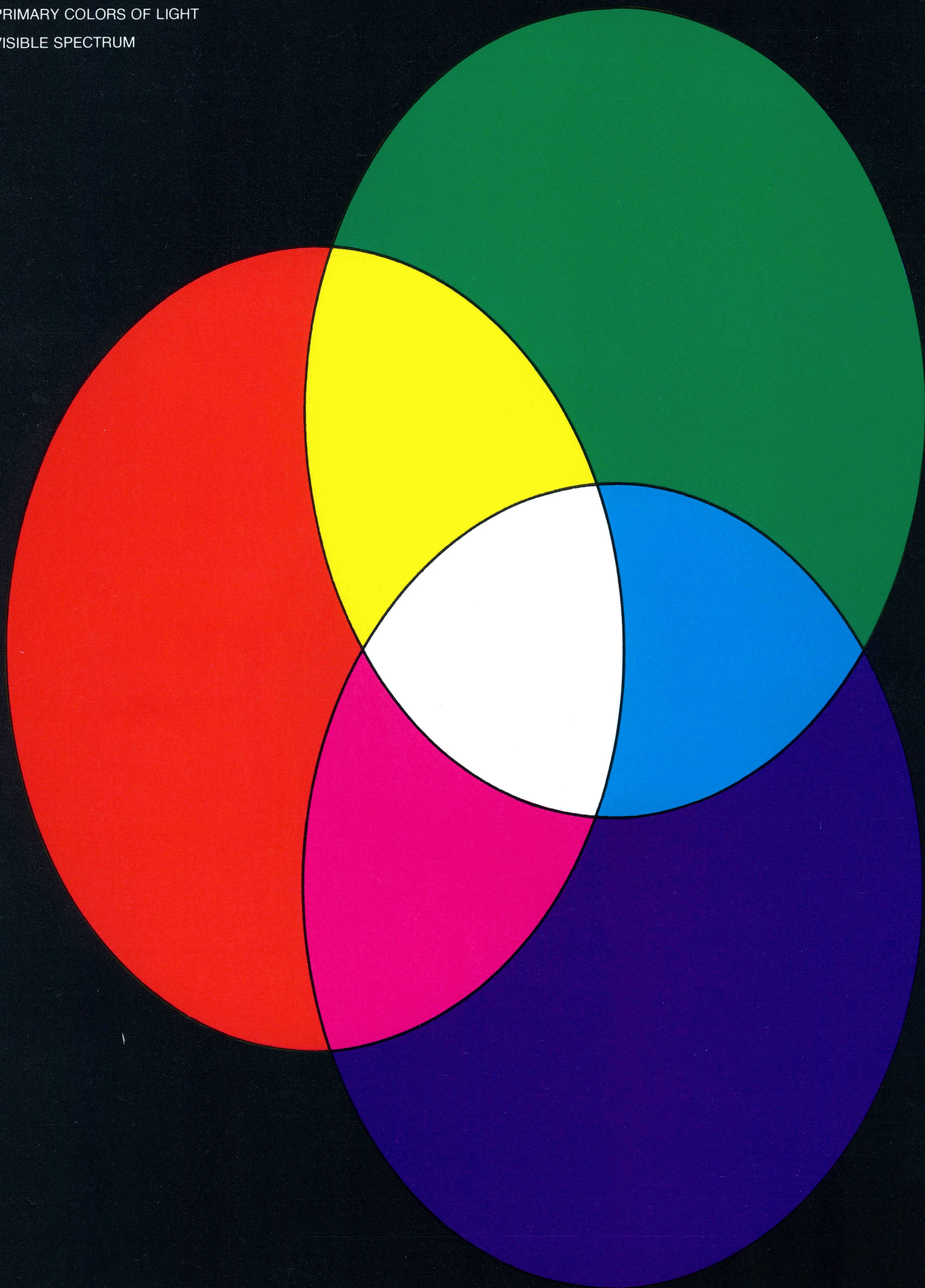


FIGURE 5

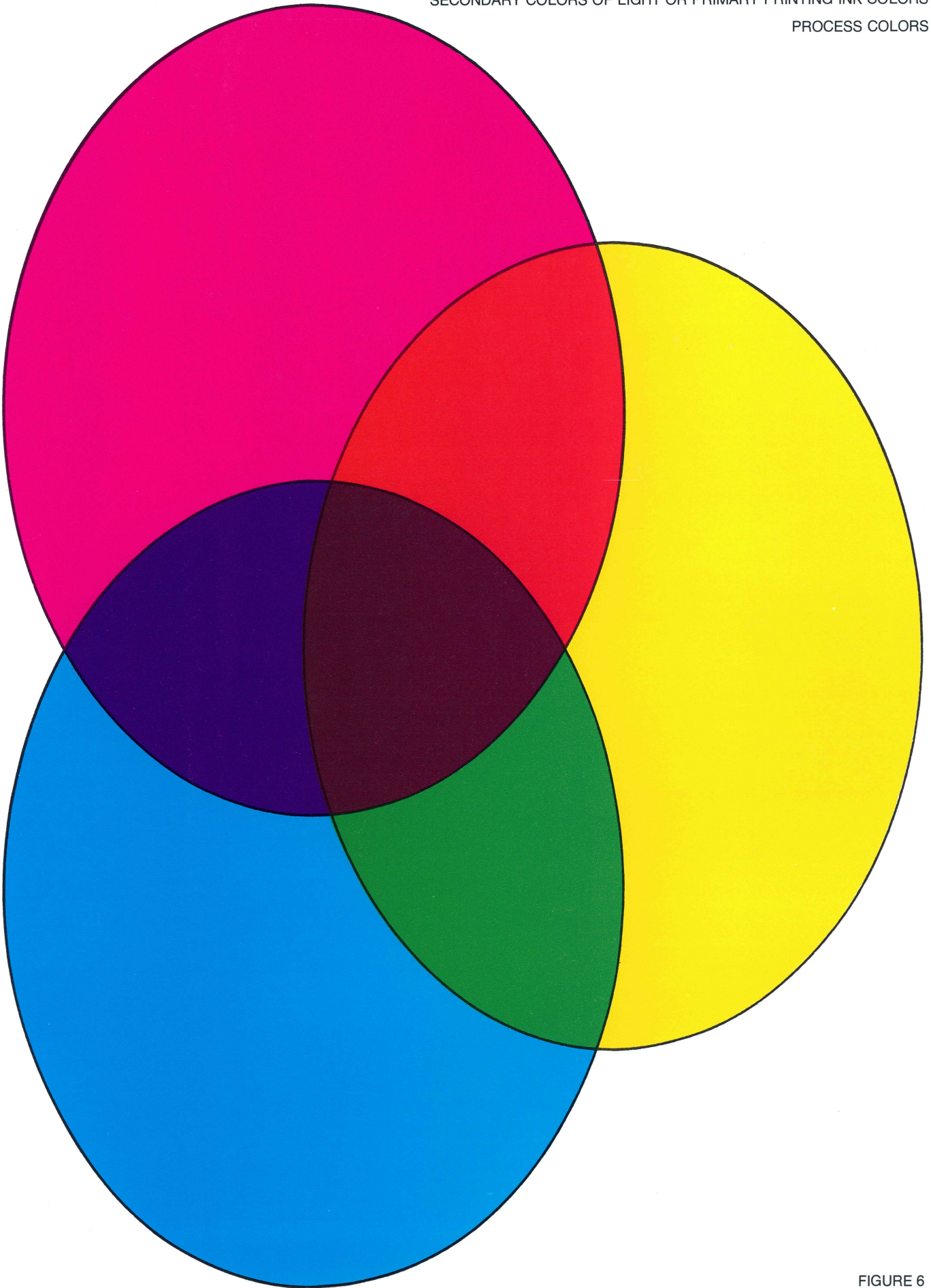


FIGURE 6

ADDITIVE AND SUBTRACTIVE COLOR

There are other aspects of light and color, and to understand them we must return to Sir Isaac's spectrum. Not all of the colors of the spectrum have "equal status".

There is a basic difference between the color behavior of light and the color behavior of the "red" apple. It is basically a difference between something that adds or subtracts. Color that results from adding light energy is called additive color. Color that results when an object subtracts light energy is called subtractive color.

A light source, such as the sun or a light bulb, is additive energy. Two separate light sources contribute more energy than one light source. (Figure 8) Yellow is perceived when a green light source adds its energy to the energy of a red light source. The result is obtained by the addition of energy of differing light wave lengths.

It can be demonstrated that three colors, red, green and blue, when suitably combined, will reproduce white or colorless light. (Figure 5) Also by combining red, green, blue in different proportions any of the other colors of the spectrum can be produced.

Thus, red, green and blue are called the primary colors of the visible spectrum. A combination of any two primaries produces an intermediate color which we call a secondary color. Red and blue produce magenta, green and blue produce cyan, and, believe it or not, green and red produce yellow. (Figure 7)

The red apple in Figure 3 subtracts energy. It has no light energy of its own, but modifies light contributed to it from a radiating source, such as the sun or a light bulb. Inks, pigments, apples, and almost anything else you can think of are perceived as a certain color because we "see" the wave lengths they reflect or transmit. We do not "see" the wave lengths that are absorbed.

It is particularly important for us to also understand the subtractive method of obtaining color, for in the graphic arts we are concerned with such light absorbing materials as pigments, films and paper surfaces. All materials that are not sources of light energy operate by the subtractive method.

As there are three additive primary colors of light (red, green and blue), which add their energies to produce all the other colors of the visible spectrum, so three subtractive colors may be selected which, in proper combination, duplicate the colors of the visible spectrum. (Figures 1, 2 and Figure 7)

These subtractive secondary colors are commonly known as cyan, magenta and yellow. Cyan contains blue and green; magenta contains red and blue. Each process printing ink, cyan, magenta and yellow, ideally transmits two-thirds of the spectrum and absorbs one-third of the spectrum, that is cyan (blue/green) absorbs red; magenta (red/blue) absorbs green; and yellow (red/green) absorbs blue. (See Figure 7)

As in Figure 9 (a) cyan has the property of transmitting blue and green and absorbing red. Yellow has the property of transmitting red and green and absorbing blue. The only color that both have in common or that both can transmit is green—hence the visual result of overlapping these two subtractive secondaries is green. In (b) we have overlapped all three subtractive secondaries, there is no one color common to all three; therefore, they in effect cancel each other out and the result is black.

(c) and (d) illustrate that subtractive secondaries are needed to make the reproduction of other colors possible by the subtractive process. In (c) we have overlapped blue and red. Each is a single color representing and transmitting only one-third of the spectrum, absorbing two-thirds. Therefore, they cancel each other out, for they in effect have nothing in common. A third color results from the overlapping of two colors that have a color in common. See (d).

We have adopted a convenient device of dividing the spectrum into thirds. Each of the subtractive secondary colors of light composes, for practical purposes, one third of the visible spectrum. Each of the subtractive primary colors represents two-thirds of the spectrum, which they must do in order to make the subtractive process work efficiently. (Figure 6)

FIGURE 7

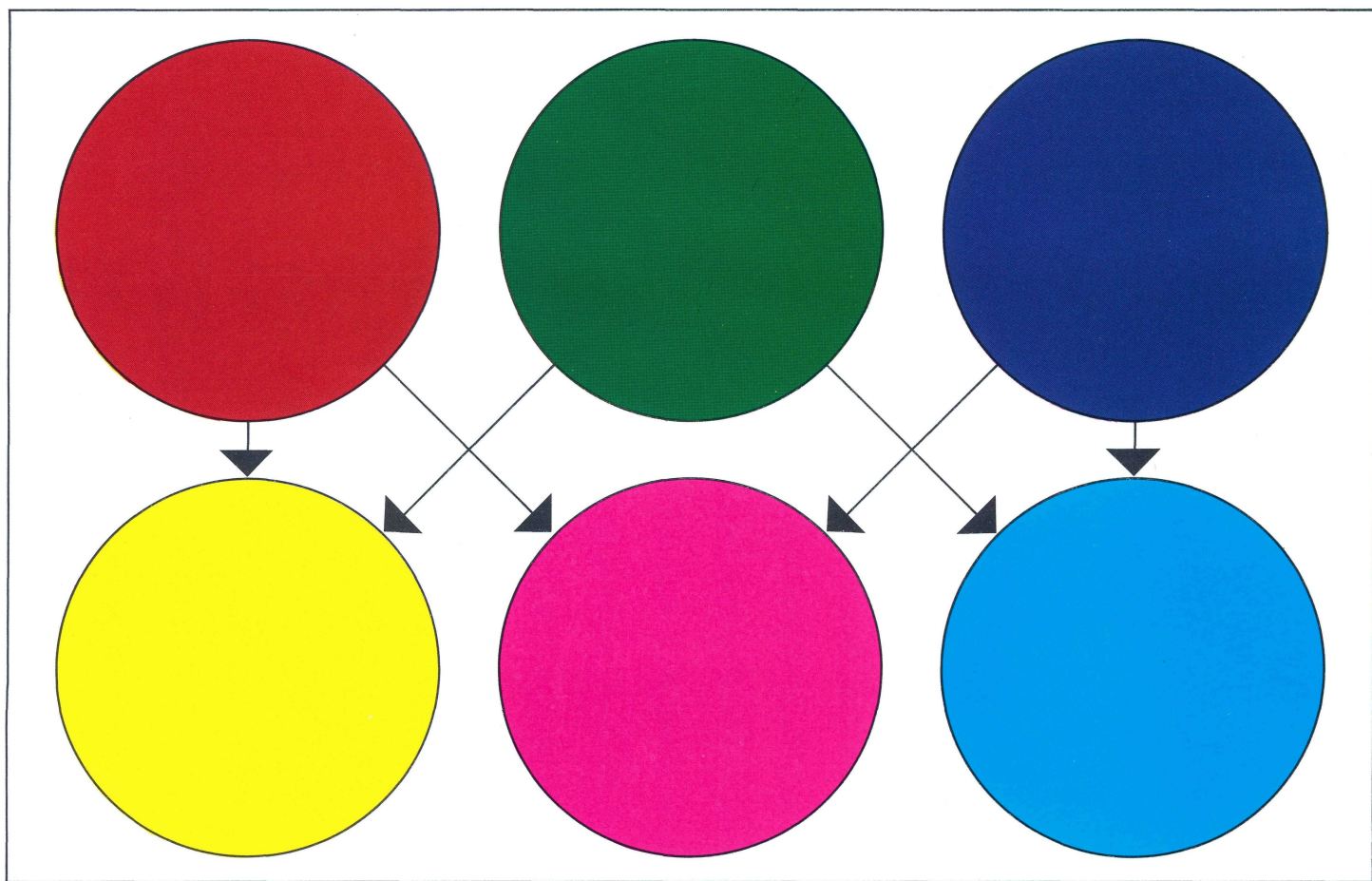


FIGURE 8

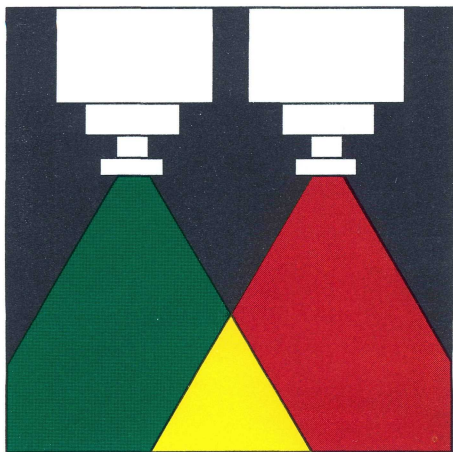
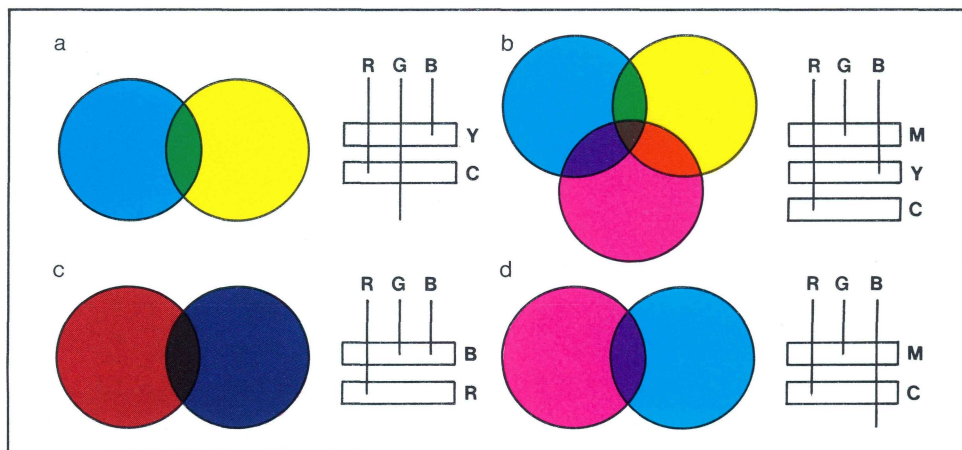


FIGURE 9



DIMENSIONS OF COLOR

Before going further, we should mention that color has three important dimensions which are:

HUE—

that characteristic of color (that we call red, green, yellow, blue and so forth).

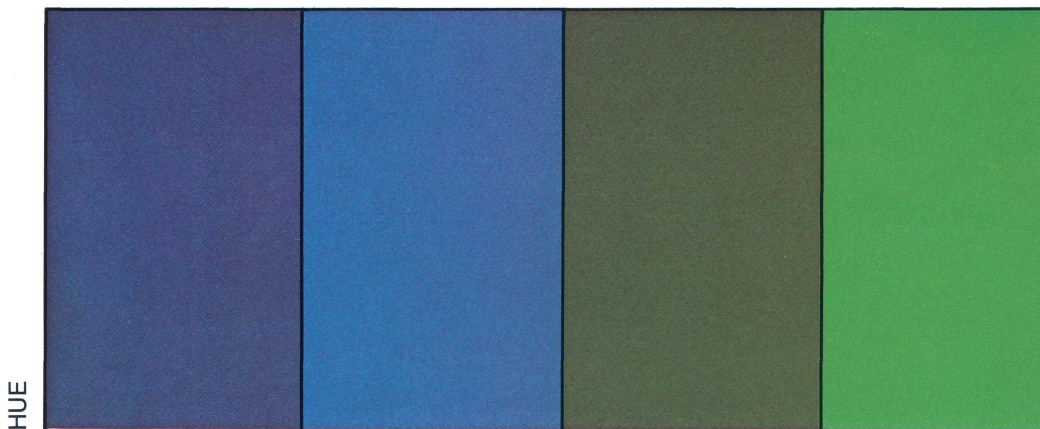
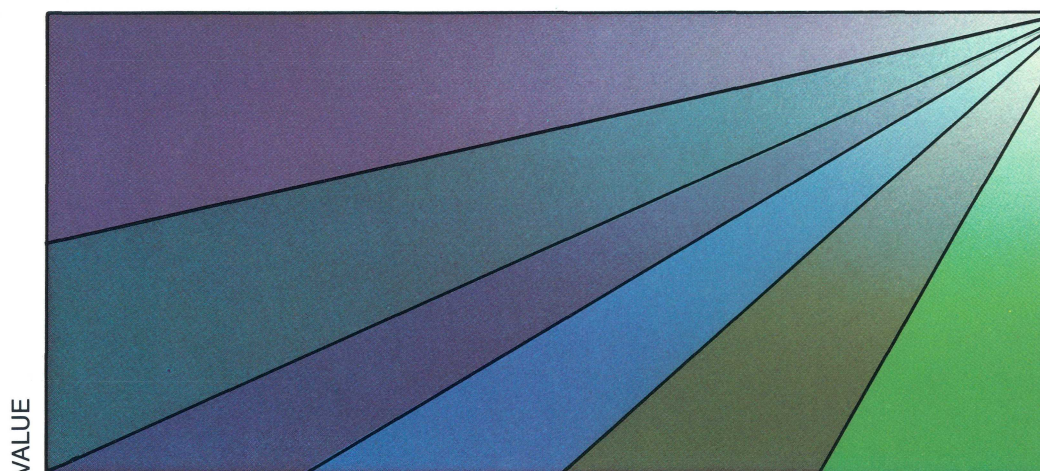
By measurement it may be assigned a dominant wave length.

VALUE—

the lightness or darkness of a color as measured against a scale running from white to black. Hence, we have light blues and dark blues, or light red, or dark greens, and so forth.

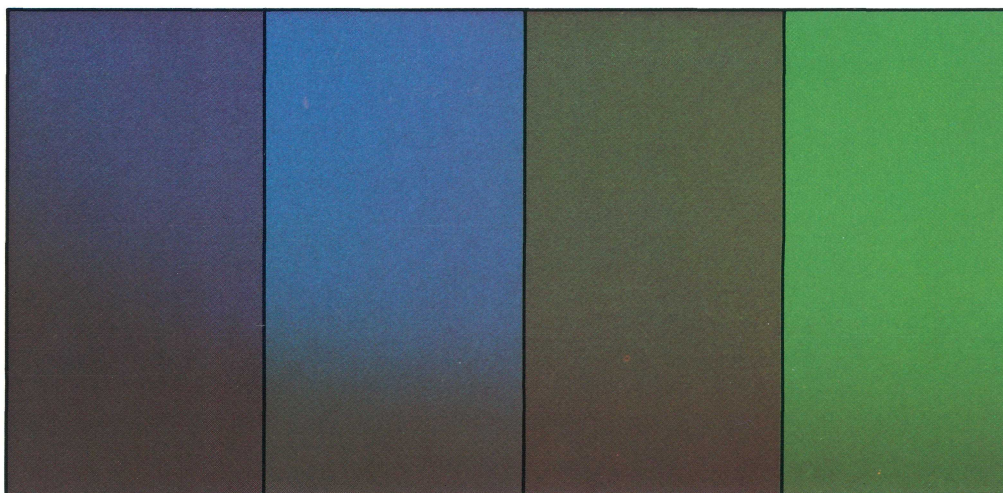
CHROMA—

is descriptive of hue purity or cleanliness, which is another way of describing intensity or saturation. Thus we might call a color "pure blue" as distinct from a "grayish blue".

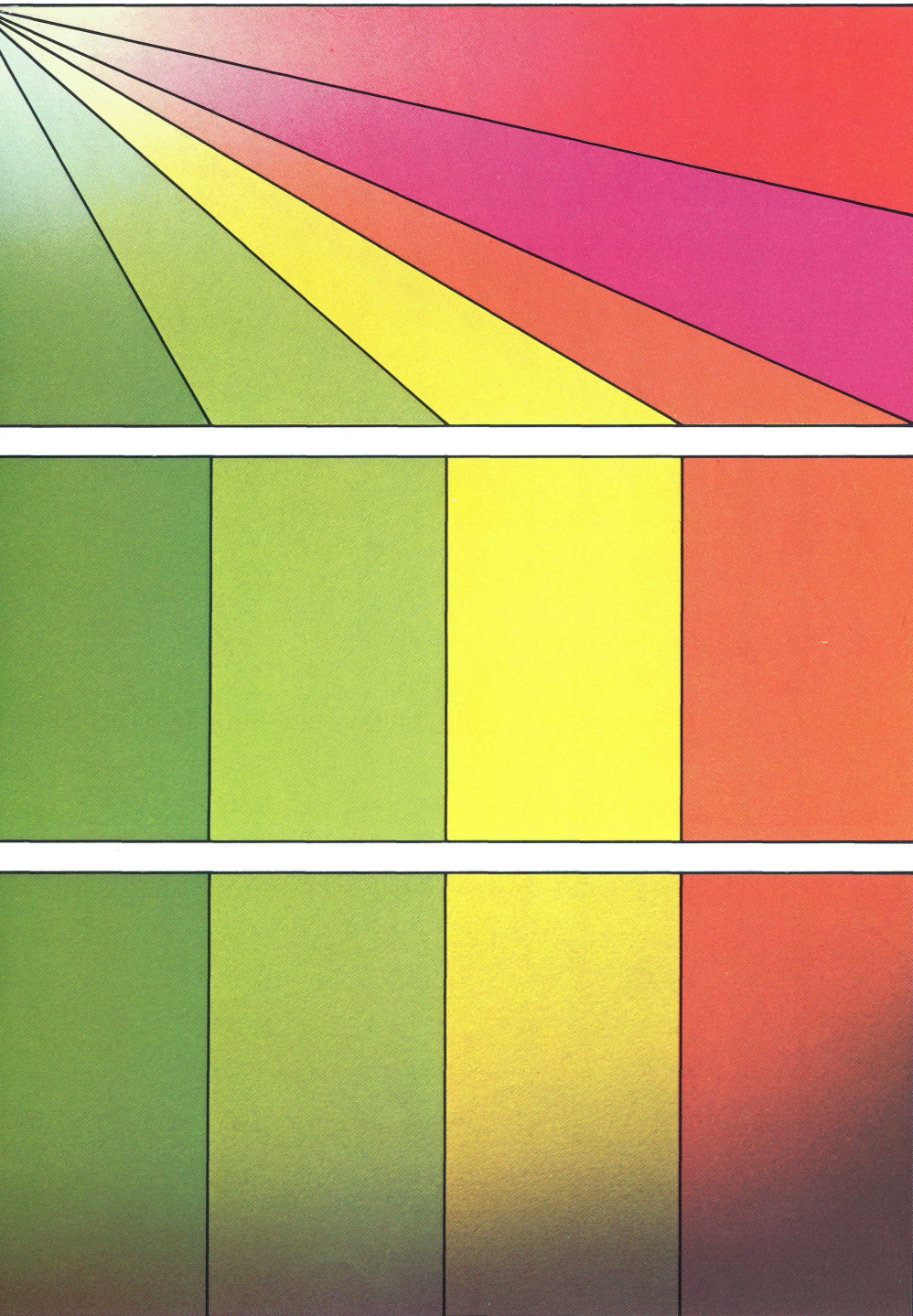


HUE

CHROMA



Summary



1. Color is a light.
2. Light travels in waves.
3. All visible colors are inherent in white or colorless light, each perceived color having its own dominant wave length.
4. Red-blue-green are the primary colors of light and by selectively adding them, all other colors of the spectrum, as well as white light, can be produced.
5. There are light sensitive receptors in our eyes. One type responds to red wave lengths, another responds to green wave lengths, and the third to blue/violet wave lengths.
6. Additive colors are produced by combining different light waves.
7. Subtractive colors are produced when a substance, which is not itself a source of energy, subtracts light energy from an outside source.
8. The subtractive secondary colors of light absorbing materials are magenta, cyan and yellow.
9. Color has dimension. Three important dimensions are:
 HUE – or dominant wave length (red, blue, pink, etc.)
 VALUE – (lightness)
 CHROMA – (saturation, intensity, purity)

FIGURE 10

What things influence the appearance of color?

Chapter 2

Environmental changes in which color is observed influences perception of color.

To be more specific the following conditions influence our perception of color:

The color quality of light under which colors are observed.

The proximity of other colors to the color or colors we are observing. Or changes in the value (lightness/darkness) of the background against which colors are observed.

The surface texture underlying the color we are observing.

Let's look at each of these three conditions in order:

THE INFLUENCE OF THE COLOR QUALITY OF LIGHT UNDER WHICH OTHER OBJECTS ARE OBSERVED.

We see colors under varying light conditions. The color "makeup" of daylight differs, for example, from the color quality of an incandescent light bulb. This simply means that though both are seemingly white, there are certain wave lengths in each source that are stronger than others. North light at noon, for example, is energy rich in the blue end of the spectrum, while incandescent lighting is characteristically rich in the yellow-red end of the spectrum. Fluorescent lights may simulate most any energy distribution. Candlelight is distinctly yellow.

A white object viewed under each of these sources exhibits the characteristic (though slight) color of the source. An observer may or may not be conscious of this—depending on the light source. (A white object, remember, reflects the same quality of light that strikes it.)

The color perception of all materials that selectively absorb some wave lengths from light and reflect or transmit others is influenced by the composition of the light that strikes them. For example, flesh tones which reflect red light must have sufficient red wave lengths in the light source to appear natural. This photograph was taken under illumination made up of equal amounts of red, green and blue wave lengths. (Figure 11A)

This photograph was taken under illumination with a deficiency of red (or a predominance of blue) which resulted in a dead and grayish flesh tone because the needed red wave lengths were not available. (Figure 11B)

FIGURE 11A



FIGURE 11B



FIGURE 12

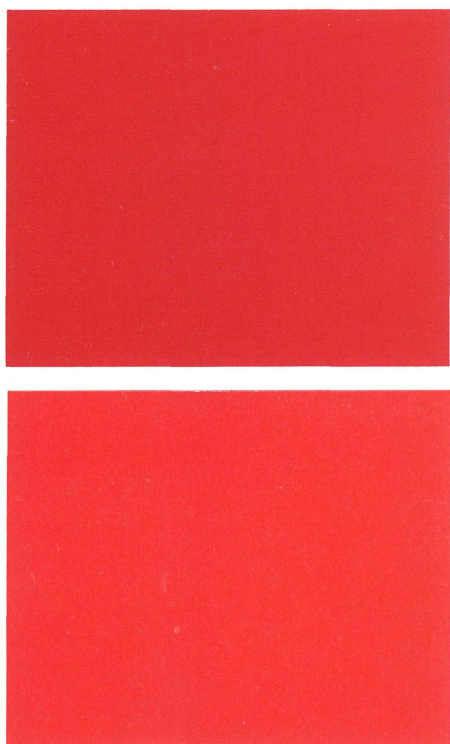
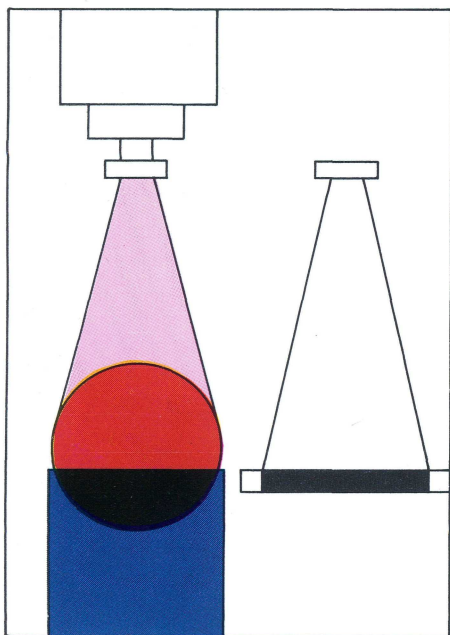


FIGURE 13



Because light sources vary, color matching and comparing is difficult unless observations are made under the same light source.

This is a metamerism color match. Under one light source the colors will appear to match; under another they will obviously differ. Under fluorescent lights of a bluish white; under fluorescent lights of a pinkish white; under incandescent light, which is used in most home lighting; and under daylight, these colors will change in their relative appearance. Colors which are not made from a single pigment or dye, but are based on mixtures of colors, can be mixed to match under one set of conditions and may not match under other conditions. Take this sample to the window and see. Inks are normally matched under daylight conditions. (Figure 12)

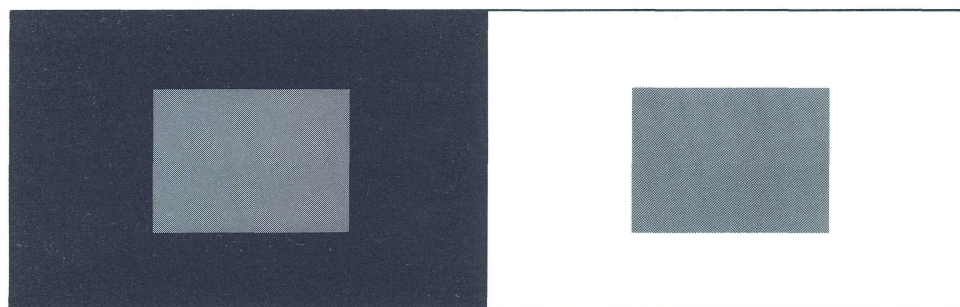
It is possible to demonstrate dramatically the influence that a light source has on color observation. If a blue object were viewed under pure red light, the object would appear black. The subtractive color phenomenon, of course, explains this. (Figure 13)

In addition to the spectral quality (color makeup) of the light source, the strength or brightness of the light source influences color perception. We may observe the effect of varying brightness when daylight turns to darkness and the greens and reds of nature become darker and duller until eventually their hues are no longer identifiable. (Figure 14)

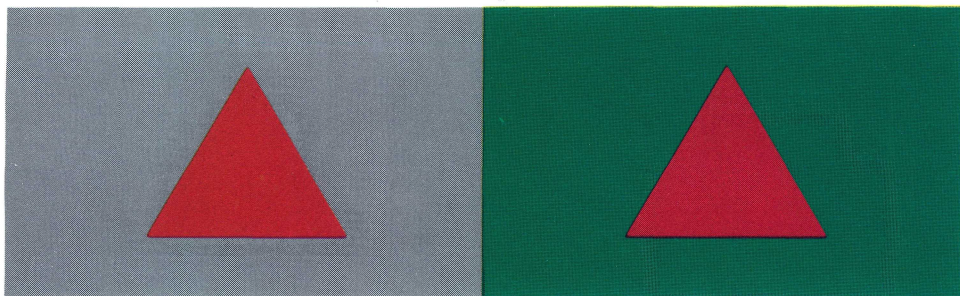
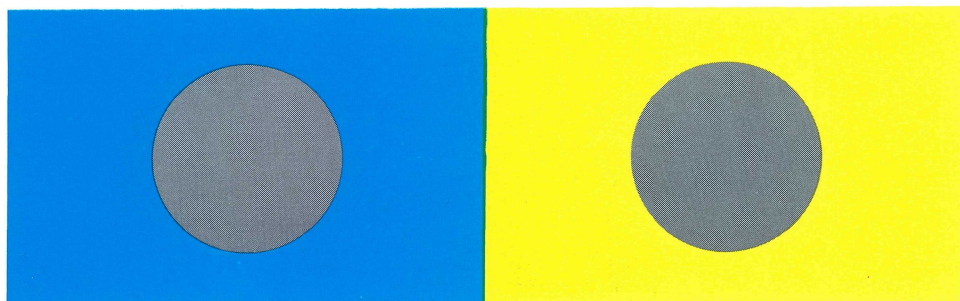
FIGURE 14



FIGURE 15



THE INFLUENCE
OF THE PROXIMITY
OF COLORS TO THE
COLORS WE ARE OBSERVING
AND THE INFLUENCE
OF BACKGROUND
BRIGHTNESS.



Artists and designers historically have been interested in the influence of one color on the perception of another, for use and understanding of color relationships is as important an aesthetic and psychological tool to them as knowledge of form, balance and composition. There are many interesting and surprising examples of the interaction of color, some of which we see here. (Figure 15)

Dark colors on light colors look darker than dark colors on dark colors.

Complementary colors, when mixed equally, gray or weaken each other. (Figure 16A)

Complementary colors, when side by side, reinforce each other. (Figure 16B)

There is another aspect of one color influencing another. The color of transparent objects may be subtly or dramatically influenced by the color of the background against which they are viewed. This color may be influenced by the quality of the light source—as in viewing a photographic transparency—or by the quality of reflected light—as when something transparent is viewed against an opaque background, such as a sheet of paper. Also a given color will alter in appearance as the value (brightness) of the background changes such as in Figure 14.

FIGURE 16A

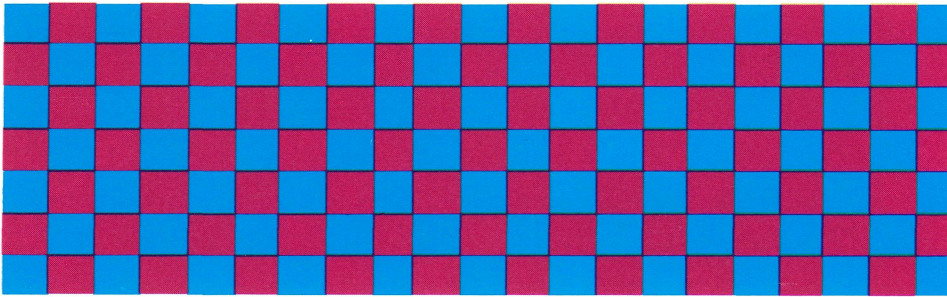
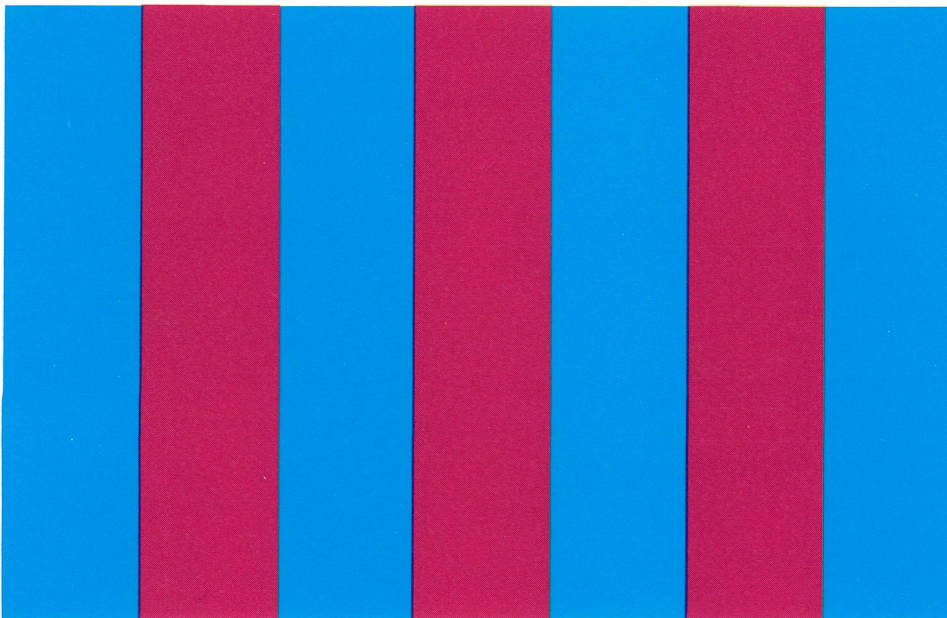


FIGURE 16B



THE INFLUENCE OF TEXTURE ON PERCEPTION OF COLOR.

The appearance of a given hue varies as the surface texture of the colored object or material varies. An ink printed on a smooth, glossy surface appears purer and more brilliant in hue than the same ink on a rough surface where it appears to be grayed, washed out, or less pure. (The rough surface scatters white light as bits of broken glass do, adding white light to the printed area, and we perceive the color to be "diluted".)

Rough surfaces provide randomly placed light reflecting facets. In effect this uncontrolled addition of white light raises the value and decreases the saturation or chroma of the print. For additional information, see the chapter on paper. (Figures 20 & 21)

Summary

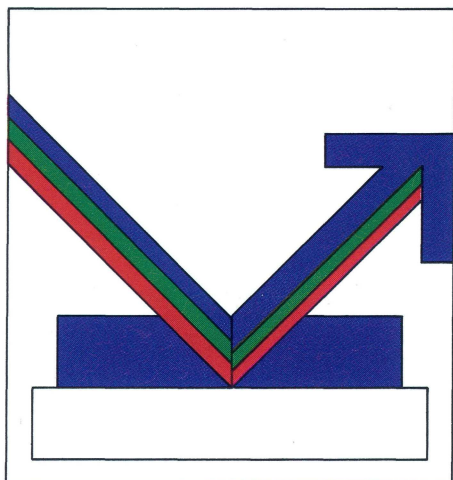
Our perception of color is influenced by:

1. The quality of light under which a color is observed.
2. The relationship of the observed color to other colors.
3. The color and brightness of the background.
4. The texture of the colored surface.

How do printing inks work?

Chapter 3

FIGURE 17



Inks may be either opaque or transparent. Although there are many uses for both, the bulk of printing and all reproduction of colored pictorial material, such as art work or photography by process printing, require transparent inks. Such reproduction utilizes the three transparent subtractive secondary colors (plus black generally) to reproduce all the colors of the original.

Reproduction by process printing requires use of the subtractive secondary colors (and often black to deepen shadow areas or to increase contrast). The colors are yellow, magenta and cyan. When they are combined, you see several colors—but it is called a three color reproduction. (See Figure 2)

A colored transparent ink film modifies light by subtracting from the light source certain wave lengths and transmitting others. Just as the green bottle subtracts red and blue and transmits green as in Figure 4.

Opaque inks, like the apple, reflect light; no light passes through them. Transparent inks, unlike the red apple, allow light to pass through them. (See Figure 3)

But transparent inks obviously are not suspended in mid-air between a light source and the eye as a piece of colored glass might be. Rather, they lie flat against a sheet of paper. The paper then becomes the reflecting light source for the ink placed on it. (See Figure 17)

When transparent ink films are overlapped, as in process printing, they produce intermediate colors because each film layer allows light to pass through it. On the other hand, overlapped opaque colors reflect light, they do not transmit or pass light and so do not produce intermediate colors when they overlap. Silk screen printing lays down thick opaque films of ink. Overprinting completely hides the color underneath. (See Figure 18)

Theoretically, perfect process ink subtractive secondary colors, capable of reproducing most of the other colors of the spectrum, are:

Cyan—(absorbs all red and transmits blue/green)

Magenta—(absorbs all green and transmits blue/red)

Yellow—(absorbs all blue and transmits green/red)

Unfortunately, there are no perfect process inks, and ink formulations are varied to best satisfy particular requirements.

Additional correction and adjustment in preparatory photographic and platemaking steps prior to printing must be made to compensate for ink limitations in order to obtain the most accurate results.

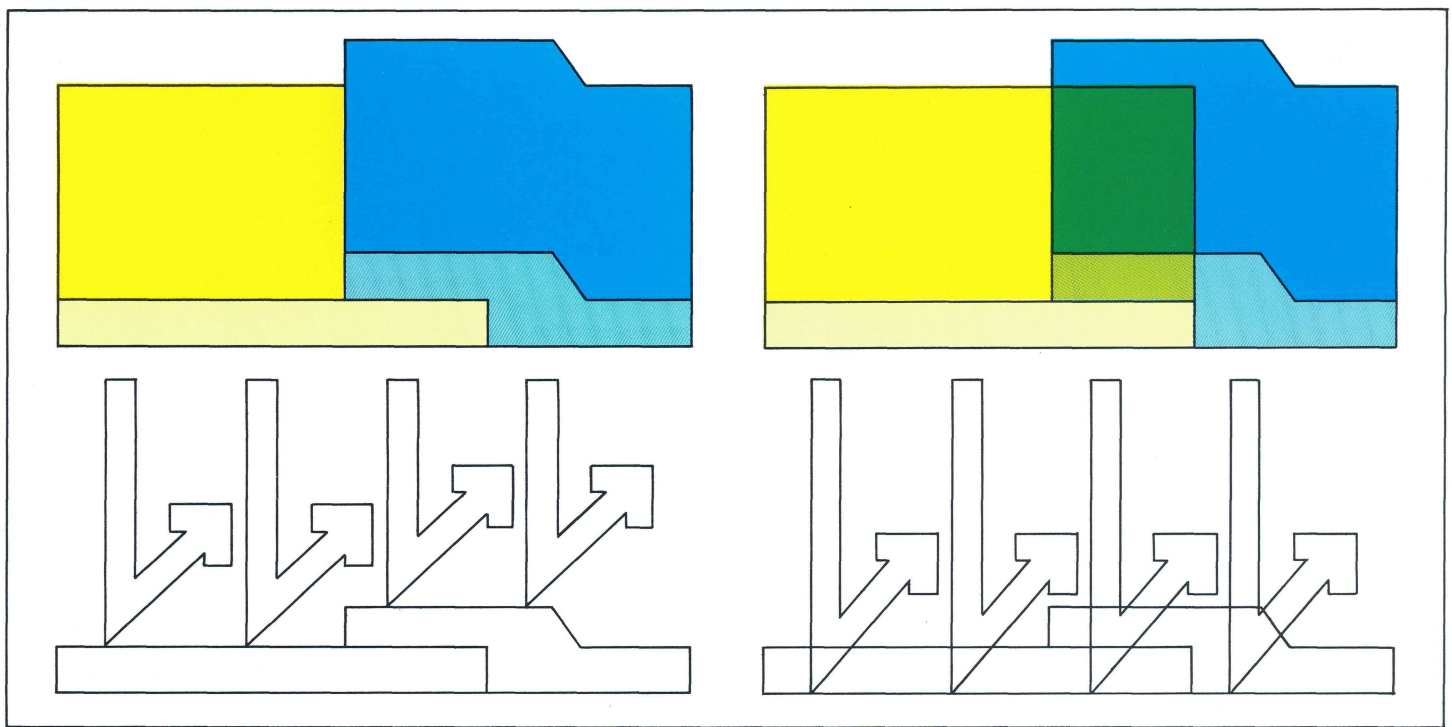
Beyond this, the three process printing inks do not have the same reproductive range as some art mediums, such as oil base paints; nor can they reproduce all the subtle hue and value variations found in some colored originals.

This is why some reproductions are often less brilliant than the originals.

The introduction of the Halftone Screen compresses the tonal range or range of values available in a printed reproduction, because the minute unprinted areas of the white paper reflect white light and dilute the print. Addition of white light raises the value of color and decreases its saturation or purity.

In spite of the limitations of the inks, and other factors such as plates, blankets and the halftone screen, color reproductions can be amazingly accurate.

FIGURE 18



Summary

1. Inks can be either transparent or opaque.
2. Transparent inks work by the subtractive process just as colored glass or film.
3. Process printing utilizes three transparent subtractive secondary colors: cyan, magenta, yellow and black is used for detail.
4. Paper is the reflective light source for transparent inks.

The Influence of Paper on Color Printing

Chapter 4

THE INFLUENCE OF PAPER WHITENESS AND BRIGHTNESS

The immediate source of illumination for a transparent ink film is the sheet of paper on which it is printed. This is reflected illumination.

A sheet of paper has the property of absorbing some wave lengths and reflecting others. If it reflects all wave lengths equally, which means that it does not alter the quality of the light, it is a neutral or balanced white sheet of paper. (Figure 19A)

If it absorbs more of some wave lengths than the others, it will be tinted. It is an unbalanced paper. For example, if it absorbs more red and green wave lengths than it does blue wave lengths,

FIGURE 19A

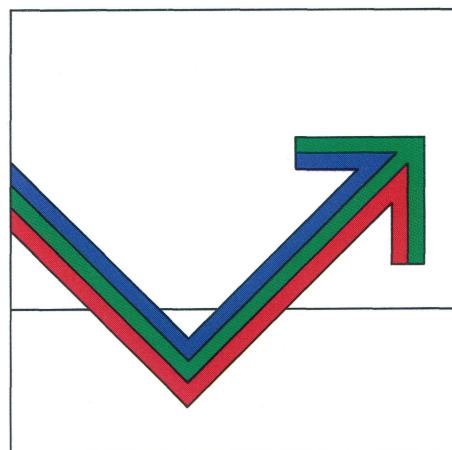
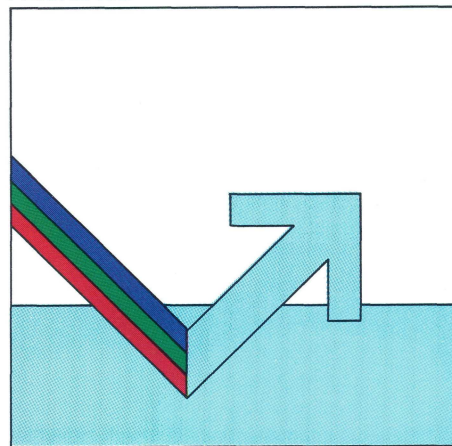


FIGURE 19B



it will be tinted blue. (Figure 19B)

If it absorbs all the wave lengths of white light it will be black paper. (Figure 19C) A neutral gray sheet of paper is simply one that absorbs a good part of the quantity, without altering the quality, of light that strikes it. You might say that a neutral gray paper is a balanced white paper at low brightness. Just as natural colors become duller, less brilliant during the onset of darkness, so ink colors become duller, and less brilliant as the brightness of a sheet of paper decreases. The unprinted area of a sheet of paper is the brightest portion of the overall

FIGURE 19C



FIGURE 19D

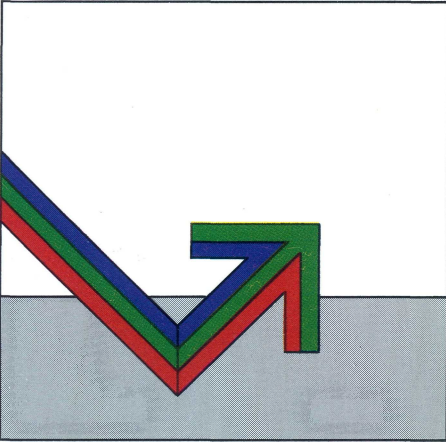


FIGURE 19E

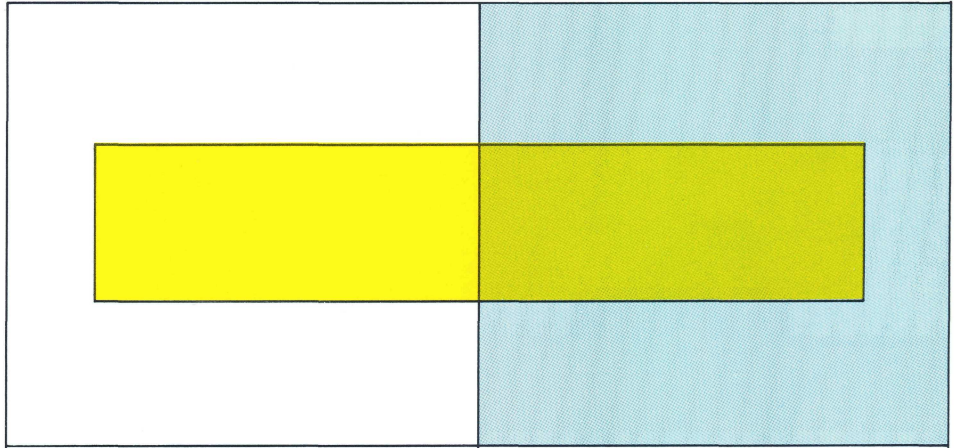
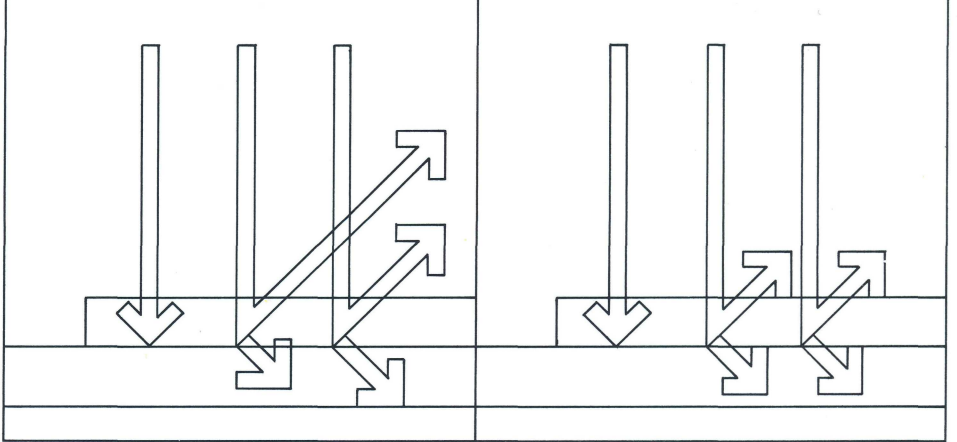


FIGURE 19F



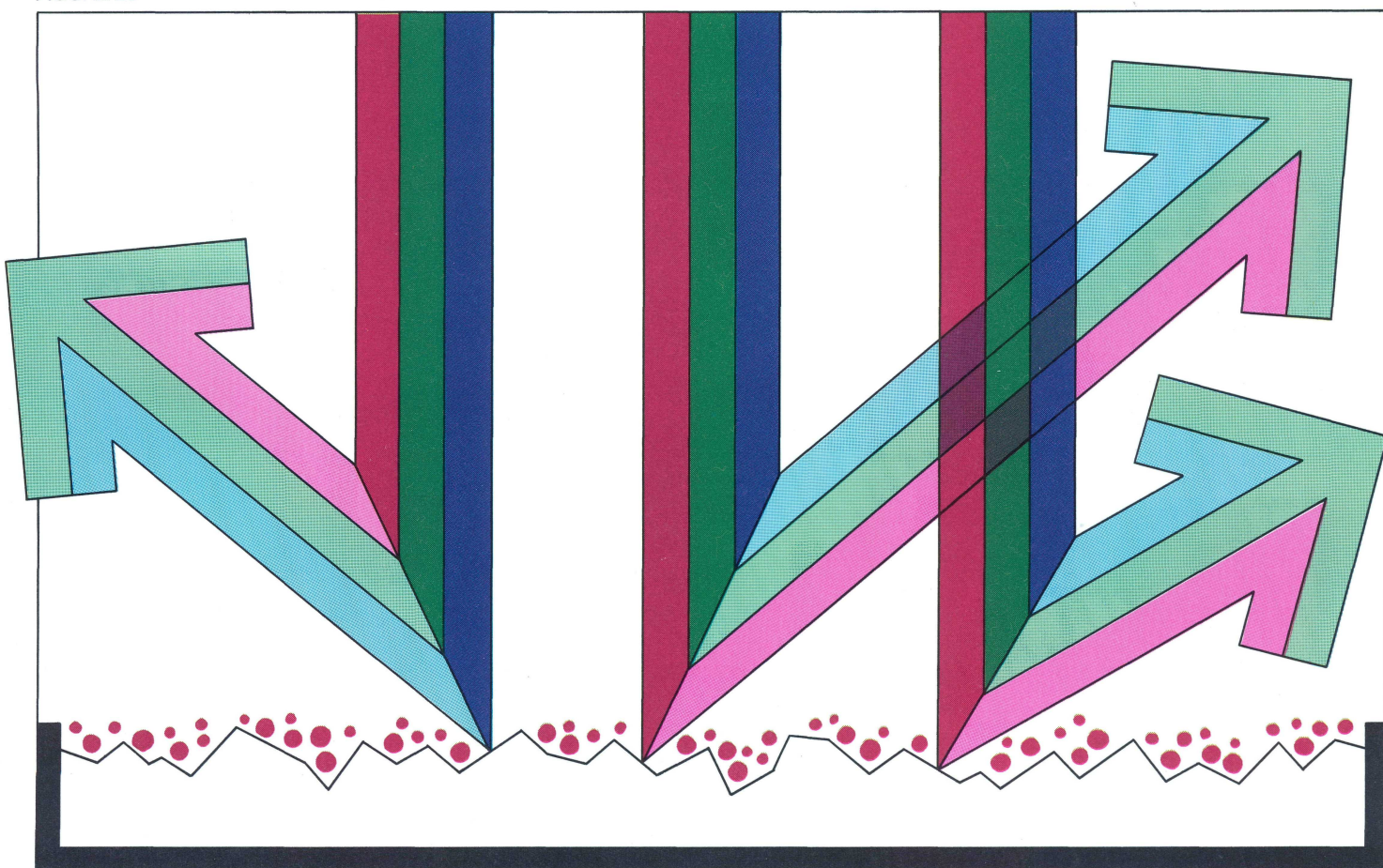
printed page. The printed areas are less bright than the non-printed areas because they have absorbed some of the light. If a printer starts with a paper of low brightness the print will be correspondingly low in brightness. (Figure 19D) The unprinted areas of a tinted paper add their characteristic color to the light reflected from the print to the eye, so that additional distortion is incurred.

Bluish papers absorb more red and green light than neutral white paper. Perception of yellow depends on green and red light. If some of this kind of light is absorbed by the paper, the

yellow result is reduced in lightness or intensity, i.e., it is grayed. Many blue appearing papers also reflect proportionately more green than red, which means the yellow result is "greenish." In either case, the blue wave lengths are absorbed by the yellow ink film, hence the "graying effect." Therefore, the most accurate color reproduction is obtained on papers that reflect the light that strikes them without changing its quality. (Figure 19E)

In addition, the most brilliant color reproductions are obtained on papers with high, balanced reflectance. (Figure 19F)

FIGURE 20



THE CHARACTERISTICS AND ABSORPTIVITY OF THE PAPER SURFACE.

Besides whiteness and brightness, the degree of smoothness of the printing surface influences the appearance of ink placed on it.

A rough fibrous paper surface is composed of a multitude of non-uniform reflecting surfaces. When light strikes them, they scatter it randomly and, thus, adulterate the print with white light.

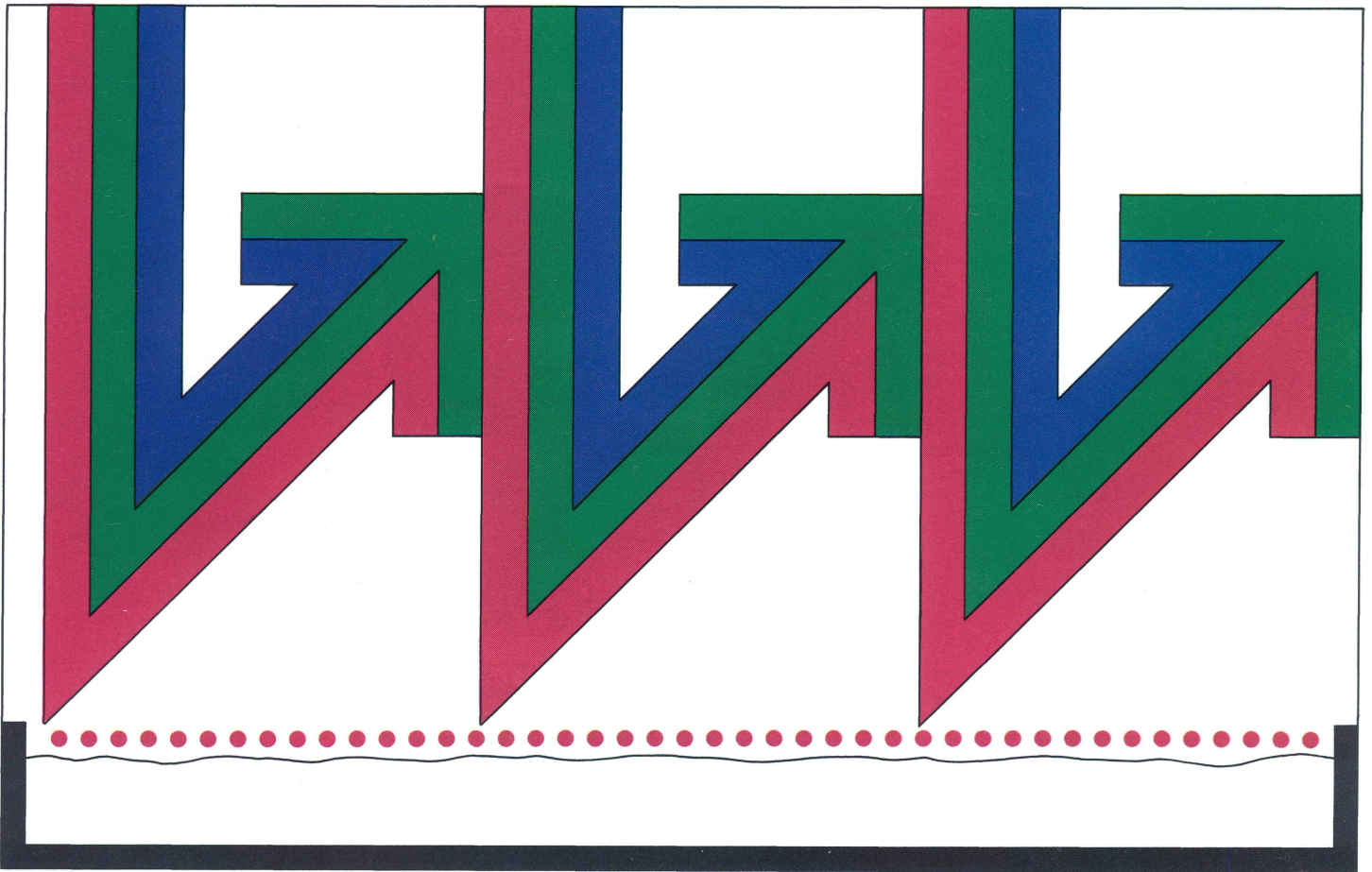
A black solid or halftone for example, is grayed because of this addition of uncontrolled and unwanted white light. A colored solid or halftone is not only grayed but also tends to change its hue.

Smooth coated surfaces with fibers buried under layers of pigment minimize light interference by allowing uniform directional reflection of light.

As a rough surface contributes to color degradation, so does an excessively absorbent- or "open"-surface. An open surface may absorb the ink vehicle and pigment, but leave dull pigment particles on the surface. (Figure 20)

A surface with good ink holdup—a "tight" surface—retains both vehicle and pigment on the surface with the pigment "buried" in the glossy vehicle.

FIGURE 21



Only enough vehicle penetrates the surface to provide good bond of ink to paper. Ink gloss contributes to purity of printed ink color. Paper smoothness contributes to ink gloss. (Figure 21)

Accurate glossy color results may be obtained on some dull coated and embossed coated papers. Even though the papers are not glossy their surfaces are so refined that—even over the surfaces of the relatively large hills and valleys of embossed finishes—a gloss layer of ink may be supported. Sufficient vehicle is supported as a smooth film to maintain the color purity of the pigments immersed in it.

Summary

1. Paper is the light source for transparent inks printed on it.
2. Transparent inks give best results when printed.
3. Papers should provide balanced high-light reflectance through the ink film.
4. And these papers should have smooth, coated surfaces which support a thin, glossy layer of ink.

Warren Paper Merchants

ALABAMA		ILLINOIS		MICHIGAN	
Birmingham	Sloan Paper Co.	Champaign	Crescent Paper Co.	Detroit	Chope-Stevens Paper Co.
Mobile	Strickland Paper Co.	Chicago	Bradner Smith & Co.		Seaman-Patrick Paper Co.
	Unijax, Inc.		Chicago Paper Co.	Grand Rapids	Carpenter Paper Co.
Montgomery	Weaver Paper Co.		Hobart-McIntosh Paper Co.		Quimby-Walstrom Paper Co.
ALASKA			La Salle Messinger Paper Co.	Lansing	Copco-Dudley Papers
Anchorage	Zellerbach Paper Co.		Marquette Paper Corp.	Saginaw	Copco-Dudley Papers
ARIZONA			Midland Paper Co.	MINNESOTA	
Phoenix	Zellerbach Paper Co.	Peoria	Tobey Peoria Paper Co.	Minneapolis	Leslie Paper
ARKANSAS		Rock Island	Leslie Paper	St. Paul	Inter-City Paper Co.
Little Rock	Western Paper Co.	INDIANA		MISSISSIPPI	
CALIFORNIA		Fort Wayne	Taylor-Martin Paper Co., Inc.	Jackson	Sloan Paper Co.
Fresno	Zellerbach Paper Co.	Indianapolis	Crescent Paper Co.	MISSOURI	
Los Angeles	Zellerbach Paper Co.		C.P. Lesh Paper Co.	Kansas City	Midwestern Paper Co.
Sacramento	Zellerbach Paper Co.	South Bend	C.P. Lesh Paper Co.		Tobey Fine Papers
San Diego	Zellerbach Paper Co.	IOWA		St. Louis	Shaughnessy-Kniep- Hawe Paper Co.
San Francisco	Zellerbach Paper Co.	Cedar Rapids	Midwestern Paper Co.		Tobey Fine Papers
COLORADO		Des Moines	Midwestern Paper Co.		
Colorado Springs	Dixon Paper Co.	KANSAS		MONTANA	
Denver	Carpenter Paper Co.	Wichita	Western Paper Co.	Billings	Dixon Paper Co.
	Dixon Paper Co.	KENTUCKY		NEBRASKA	
Grand Junction	Zellerbach Paper Co.	Lexington	Southern Paper Co.	Lincoln	Carpenter Paper Co.
Pueblo	Dixon Paper Co.	Louisville	Louisville/Southeastern Paper Co.	Omaha	Carpenter Paper Co.
CONNECTICUT					Field Paper Co.
Hartford	Carter Rice Storrs & Bement	LOUISIANA		NEVADA	
	Lindenmeyr Paper Corp.	Baton Rouge	Consolidated Marketing, Inc.	Las Vegas	Zellerbach Paper Co.
New Haven	Carter Rice Storrs & Bement	Lafayette	Consolidated Marketing, Inc.	Reno	Zellerbach Paper Co.
		New Orleans	Consolidated Marketing, Inc.	NEW HAMPSHIRE	
DISTRICT OF COLUMBIA			Palmer Paper Co.	Concord	C.M. Rice Paper Co.
Washington	Stanford Paper Co.	Shreveport	Consolidated Marketing, Inc.	NEW JERSEY	
	Virginia Paper Co.		Western Paper Co.	East Rutherford	Bulkley Dunton Linde Lathrop, Inc.
FLORIDA		MAINE		Newark	Central Paper Co.
Jacksonville	Virginia Paper Co.	Portland	C.M. Rice Paper Co.	Rutherford	Lindenmeyr Paper Corp.
Miami	Palmer Paper Co.		C.H. Robinson Co.	Trenton	Central Paper Co.
	Virginia Paper Co.	MARYLAND		NEW MEXICO	
Orlando	Palmer Paper Co.	Baltimore	Baltimore-Warner Paper Co., Inc.	Albuquerque	Dixon Paper Co.
	Virginia Paper Co.		The Barton, Duer & Koch Paper Co.		
Tampa	Palmer Paper Co.	Columbia	Wilcox Walter Furlong Paper Co.		
	Virginia Paper Co.	MASSACHUSETTS			
GEORGIA		Boston	Carter Rice Storrs & Bement		
Atlanta	Sloan Paper Co.		The Century Paper Co., Inc.		
	Virginia Paper Co.		Lindenmeyr Paper Co.		
Columbus	Sloan Paper Co.	Springfield	Carter Rice Storrs & Bement		
HAWAII		Worcester	Carter Rice Storrs & Bement		
Honolulu	HOPACO				
	Zellerbach Paper Co.				
IDAHO					
Boise	Dixon Paper Co.				
	Zellerbach Paper Co.				

NEW YORK

Albany Hudson Valley Paper Co.
 Binghamton Hudson Valley Paper Co.
 Seneca Paper Co.
 Buffalo Alling and Cory
 Seneca Paper Co.
 New York City Alling and Cory
 Baldwin Paper Co., Inc.
 Bulkley Dunton Linde
 Lathrop, Inc.
 Lindenmeyr Paper Corp.
 Marquardt & Co., Inc.
 Rochester Alling and Cory
 Seneca Paper Co.
 Syracuse Alling and Cory
 Seneca Paper Co.
 Utica Alling and Cory

NORTH CAROLINA

Charlotte Caskie Paper Co., Inc.
 Dillard Paper Co.
 Virginia Paper Co.
 Greensboro Dillard Paper Co.
 Virginia Paper Co.
 Raleigh Dillard Paper Co.
 Virginia Paper Co.
 Wilmington Dillard Paper Co.
 Winston-Salem Dillard Paper Co.

OHIO

Cincinnati The Diem & Wing Paper Co.
 Nationwide Papers
 Cleveland Alling and Cory
 Cleveland Paper Co.
 Columbus Cordage of Columbus
 Dayton The Diem & Wing Paper Co.
 Toledo Commerce Paper Co.

OKLAHOMA

Oklahoma City Western Paper Co.
 Tulsa Mead Merchants
 Western Paper Co.

OREGON

Portland Zellerbach Paper Co.

PENNSYLVANIA

Allentown Alling and Cory
 Lehigh Valley Paper Corp.
 Erie Alling and Cory
 Harrisburg Alling and Cory
 Philadelphia Alling and Cory
 Lindenmeyr Paper Co.
 Pittsburgh Alling and Cory
 Scranton Alling and Cory

RHODE ISLAND

Pawtucket Carter Rice Storrs & Bement
 Rumford The Rourke-Eno Paper Co., Inc.

SOUTH CAROLINA

Columbia Dillard Paper Co.
 Virginia Paper Co.
 Greenville Caskie Paper Co., Inc.
 Dillard Paper Co.

TENNESSEE

Chattanooga Sloan Paper Co.
 Southern Paper Co.
 Dillard Paper Co.
 Southern Paper Co.
 Knoxville Western Paper Co.
 Athens Paper
 Clements Paper Co.

TEXAS

Amarillo Dixon Paper Co.
 Austin Monarch Paper Co.
 Dallas Monarch Paper Co.
 Olmsted-Kirk Paper Co.
 El Paso Dixon Paper Co.
 Fort Worth Olmsted-Kirk Paper Co.
 Houston Bosworth Papers, Inc.
 Monarch Paper Co.
 Olmsted-Kirk Paper Co.

Lubbock Dixon Paper Co.
 San Antonio Monarch Paper Co.
 Waco Olmsted-Kirk Paper Co.

UTAH

Salt Lake City Dixon Paper Co.
 Zellerbach Paper Co.

Vermont

Burlington Hudson Valley Paper Co.

VIRGINIA

Bristol Dillard Paper Co.
 Lynchburg Caskie Paper Co., Inc.
 Norfolk Dillard Paper Co.
 Richmond Dillard Paper Co.
 Virginia Paper Co.
 Roanoke Dillard Paper Co.

WASHINGTON

Seattle Zellerbach Paper Co.
 Spokane Zellerbach Paper Co.

WEST VIRGINIA

Charleston Alling and Cory
 Fairmont Alling and Cory

WISCONSIN

Appleton Universal Paper Corp.
 Madison Universal Paper Corp.
 Milwaukee Reliable Paper Co.
 New Berlin Universal Paper Corp.

EXPORT AND FOREIGN

New York, N.Y. Moller & Rothe, Inc.
 Canada
 Calgary Barber-Ellis
 Edmonton Barber-Ellis
 Montreal Lauzier Little, Inc.
 Ottawa Buntin Reid Paper
 Regina Barber-Ellis
 Saskatoon Barber-Ellis
 Toronto Buntin Reid Paper
 Vancouver Barber-Ellis
 Winnipeg Barber-Ellis
 Australia Edwards Dunlop and
 B.J. Ball

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