

## **Form 4: Request for Data Subject's consent to process Personal Information for purposes of direct marketing**

**GNR.1383 of 14 December 2018: Regulations relating to the Protection of Personal Information (Government Gazette No 42110)**

### **General note:**

These Regulations commenced on 01 July 2021 except Regulation 4 which commenced on 01 May 2021 and Regulation 5 which commenced on 01 March 2021.

### **Department of Justice and Constitutional Development**

The Information Regulator has, under section 112(2) of the Protection of Personal Information Act, 2013 (Act No 4 of 2013), made the regulations in the Schedule.

### **Request for Data Subject's consent to process Personal Information**

A Responsible Party who wishes to process Personal Information of a Data Subject for the purpose of direct marketing by electronic communication must in terms of Section 69(2) of the Protection of Personal Information Act ("the Act") submit a request for written consent to that Data Subject on Form 4.

(Date of commencement of Regulation 6: 01 May 2021.)

## Form 4: Request for Data Subject's consent to process Personal Information (Continued)

Application for the consent of a Data Subject for the processing of Personal Information for the purpose of direct marketing in terms of Section 69(2) of the Protection of Personal Information Act, 2013 (Act No 4 of 2013) ("the Act").

Regulations relating to the protection of Personal Information, 2018 [Regulation 6]

To:

Name of Data Subject:

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From:

Details of Responsible Party

Registered name of Responsible Party:

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Residential, postal or business address:

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Postal code:

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Contact number(s):

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Fax number:

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Email address:

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Details of Designated Person signing on behalf of Responsible Party

First name(s) and last name of Designated Person:

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Residential, postal or business address:

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\_\_\_\_\_  
Signature of Designated Person

\_\_\_\_\_  
Date

## Form 4: Request for Data Subject's consent to process Personal Information (Continued)

I, \_\_\_\_\_ (Full names of Data Subject)  
give my consent to receive direct marketing of goods or services to be marketed by means of electronic communication.

### Specify goods or services


### Specify method of communication

Fax:

☐

Email:

☐

SMS:

☐

Other (Specify):


Signed at \_\_\_\_\_ on this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_\_.

\_\_\_\_\_  
Signature of Data Subject