

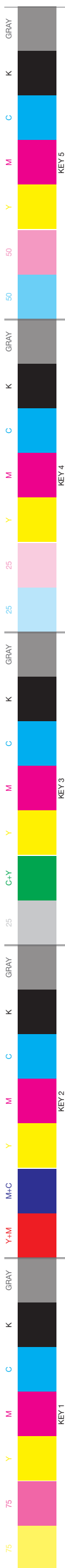
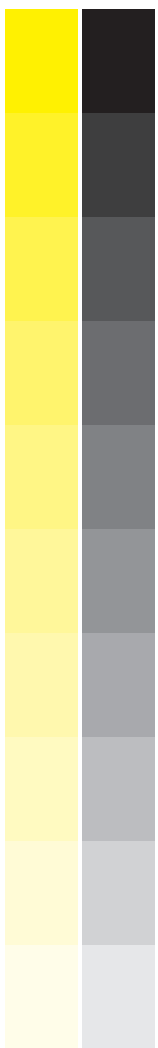
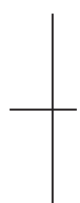
A YEAR ON PRESS

2012
CALENDAR



Final calendars
need to be delivered
Jan 1 - it's OK
if we get you files
by Dec 30, right?
THX! ☺

Off Register

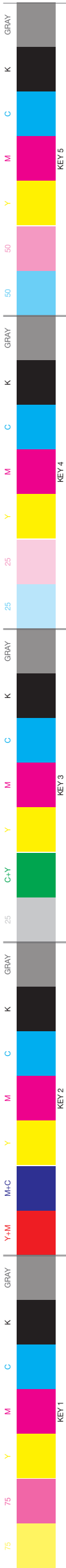
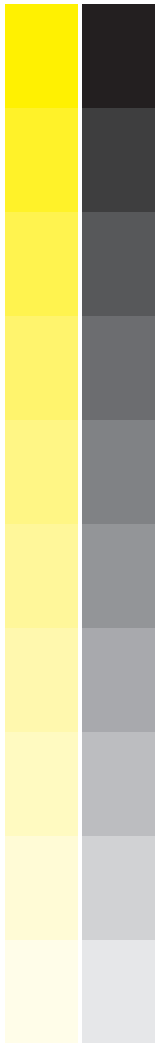
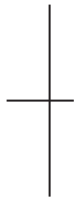
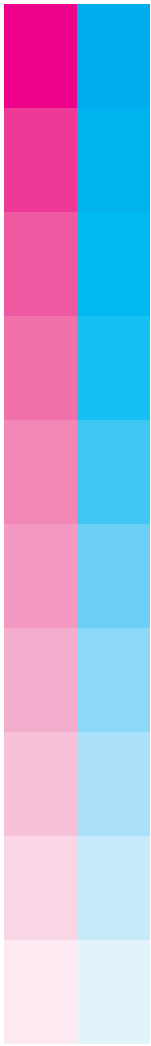


2022

A YEAR ON PRESS

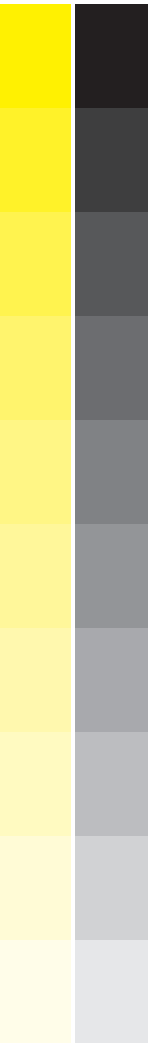
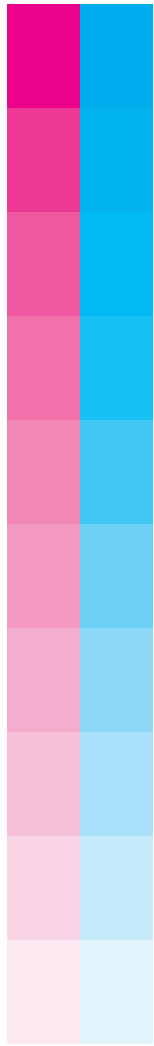
Final calendars
need to be delivered
Jan 1 - it's ok
if we get you files
by Dec 30, right?
THX! :)

Off Register



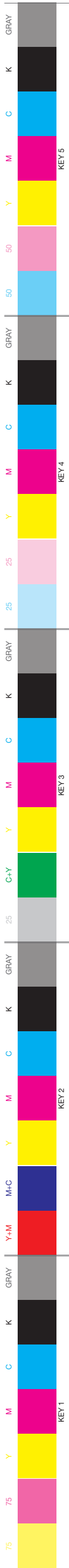
WHY IS IT UPSIDE DOWN?

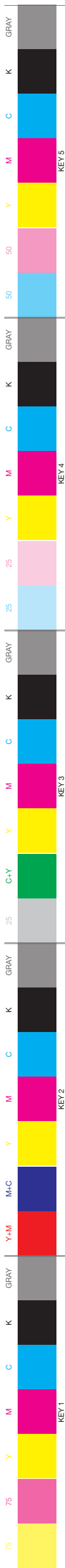




You have an extra day to

wow me.





I DON'T
WANT DARK
GRAY. I'M
LOOKING
FOR MORE
OF A LIGHT
BLACK.

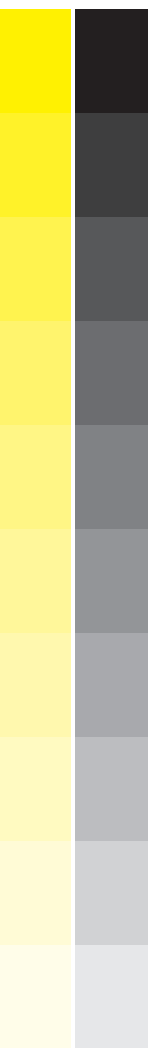
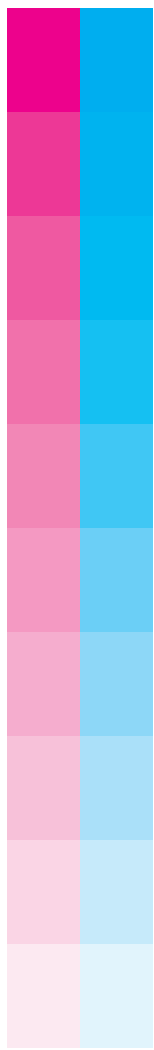


This is it!
Get it right.

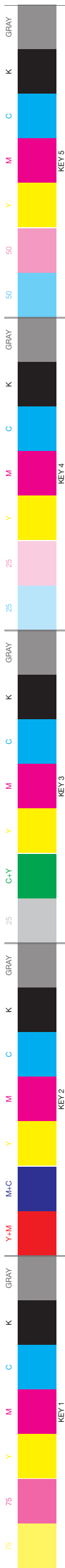


Not even close.





WAIT,
THIS ISN'T
RECYCLED
INK?



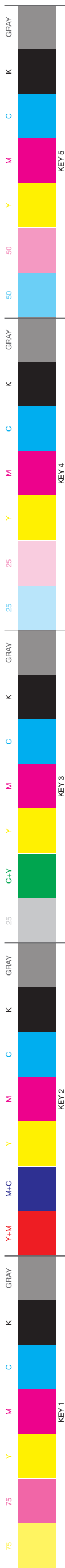
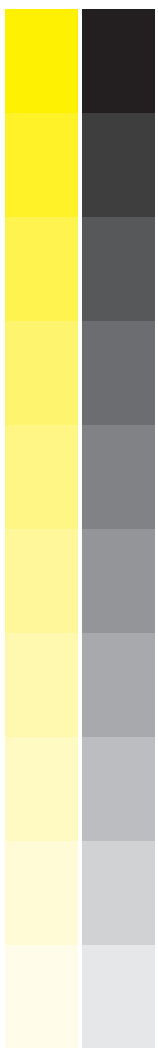
O/S PANTONE® 977 R
GS07901





Look, my work
was featured in
the Biloxi Semi-
Annual Design
Review in May
of '03. I think
I know what I'm
talking about.



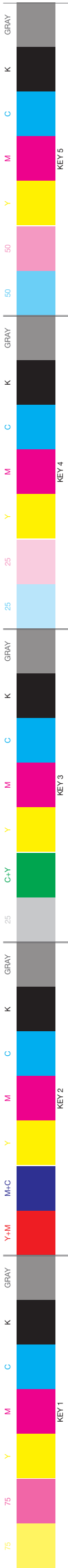
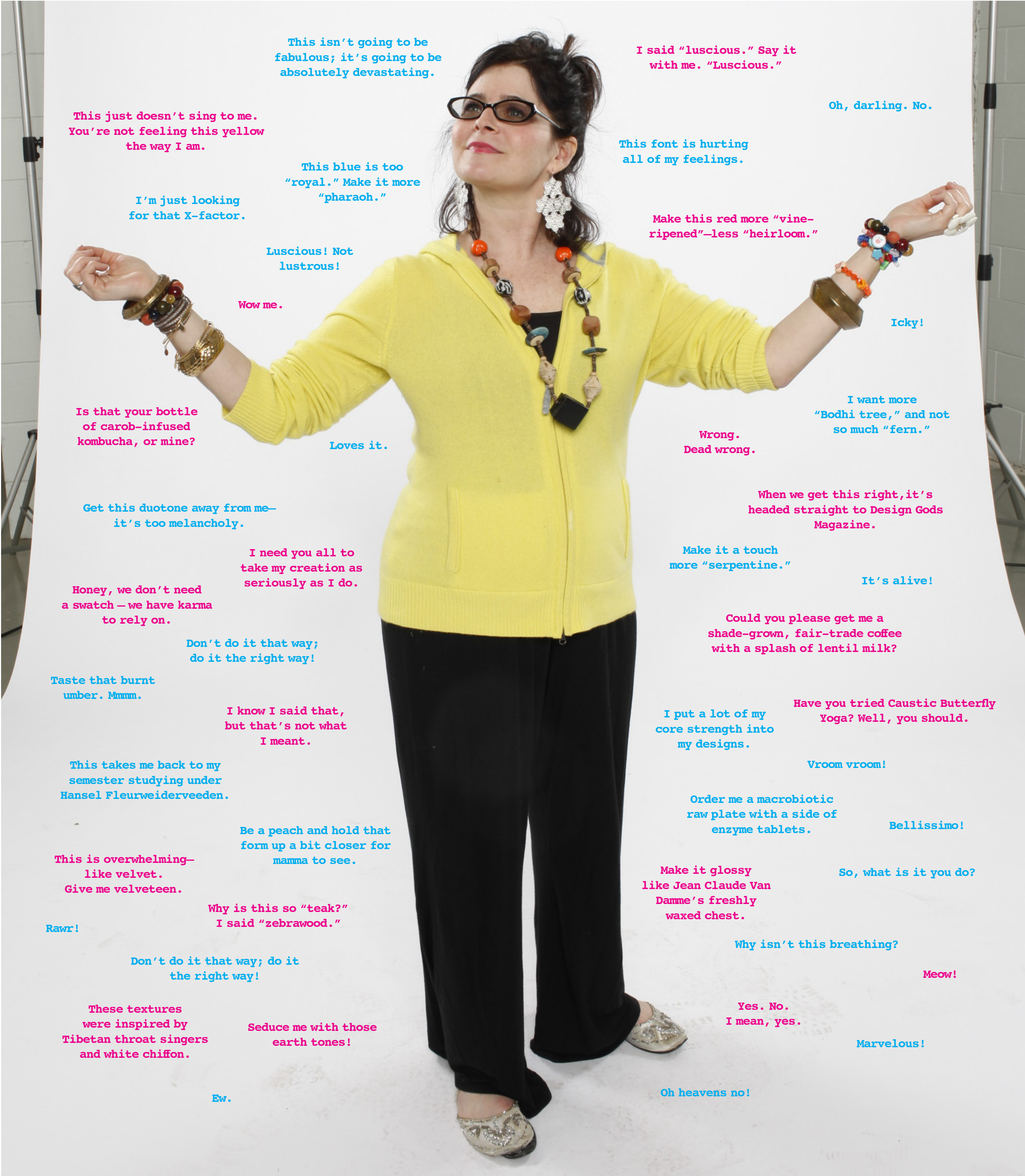
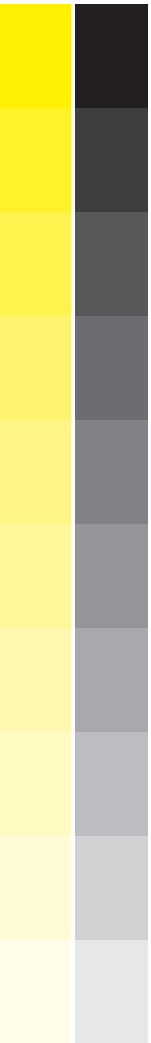
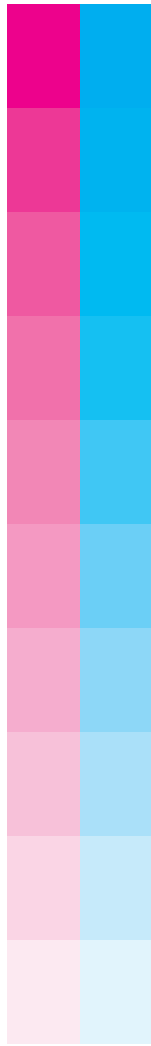


THESE
COLORS
ARE
VIBRATING.
MAYBE YOU
SHOULD
SLOW DOWN
THE PRESS?



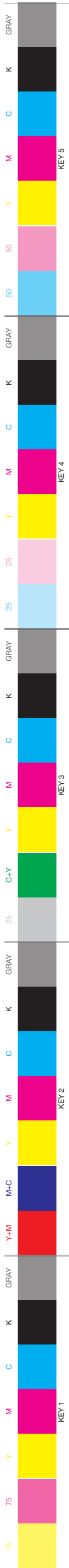
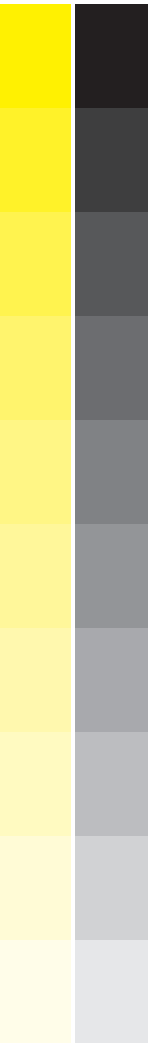
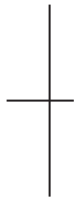
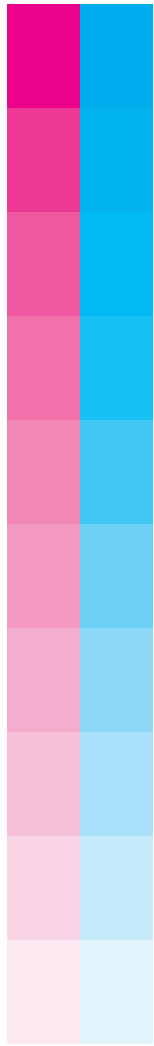


Friday, July 6th.



July

1 2 3 4 5 6 7 / 8 9 10 11 12 13 14 / 15 16 17 18 19 20 21 / 22 23 24 25 26 27 28 / 29 30 31
S S S



IT'S
USE A UV
VARNISH,
SO IT
WON'T
FADE IN
THE SUN.



First run of the day.

7:50am Good morning!

8:14am Why are these all on the same page?

8:15am Turn down the magenta here.

8:45am Bump up the cyan overall.

9:30am This is too warm.

9:50am Is your cyan working? Try blue.

10:00am I'm pretty sure the cyan isn't working.

10:15am Not enough yellow.

10:30am I want to be able to taste this lemon!

10:45am Touch more yellow.

11:06am Soften the cyan.

11:15am Not so yellow.

11:40am Hmmm. Try again.

11:57am Turn down the cyan.

12:25pm I just can't feel it.

12:45pm Looks weird to you too right?

1:04pm Certainly less cyan.

1:15pm Still too warm.

1:26pm What happened to all the skin tones?

2:00pm Bring the magenta up 4 points on key 6, 7 and 8

2:01pm Could someone get me a soda?

2:17pm You heard Diet, right?

3:15pm This black isn't anywhere near black enough.

3:26pm Too dark now.

3:29pm Soften the cyan.

4:00pm Bump up the cyan overall.

4:10pm Let's try bringing the water up.

4:35pm Sharpen the yellow.

4:25pm Not quite there. More cyan.

4:45pm Less cyan overall.

5:15pm More cyan.

5:45pm Less cyan.

6:30pm I said more cyan.

6:32pm Less cyan!!!

7:45pm Better put on some coffee.

8:30pm Bump up the cyan overall.

8:50pm Half the amount of cyan from last time.

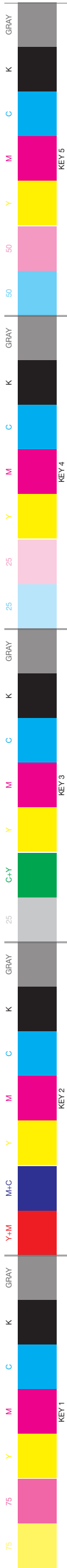
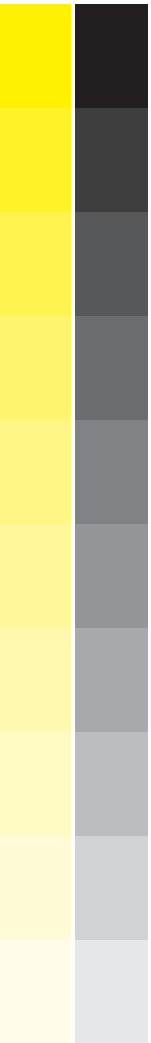
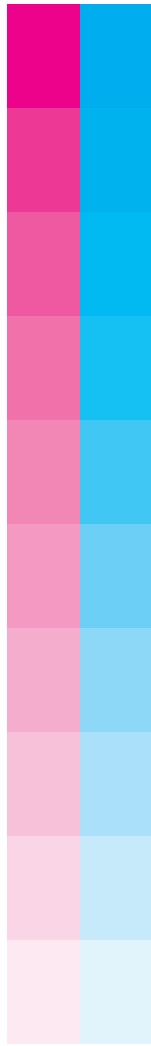
8:56pm More cyan in this spot.

9:02pm Even more.

9:24pm More.

9:56pm Just a pinch less.

10:00pm Can I see that first sheet again?





Friday, October 5th.



October

1 2 3 4 5 6 / 7 8 9 10 11 12 13 / 14 15 16 17 18 19 20 / 21 22 23 24 25 26 27 / 28 29 30 31
S S S



ONLY
4 COLORS?
SHOULDN'T YOU
HAVE LIKE
A 100-COLOR
PRESS?



1 2 3 / 4 5 6 7 8 9 10 / 11 12 13 14 15 16 17 / 18 19 20 21 22 23 24 / 25 26 27 28 29 30 31

S S S S

