## **Recycling for Use in Coated Fine Papers**

under tension. Because recycled fiber is not as strong as

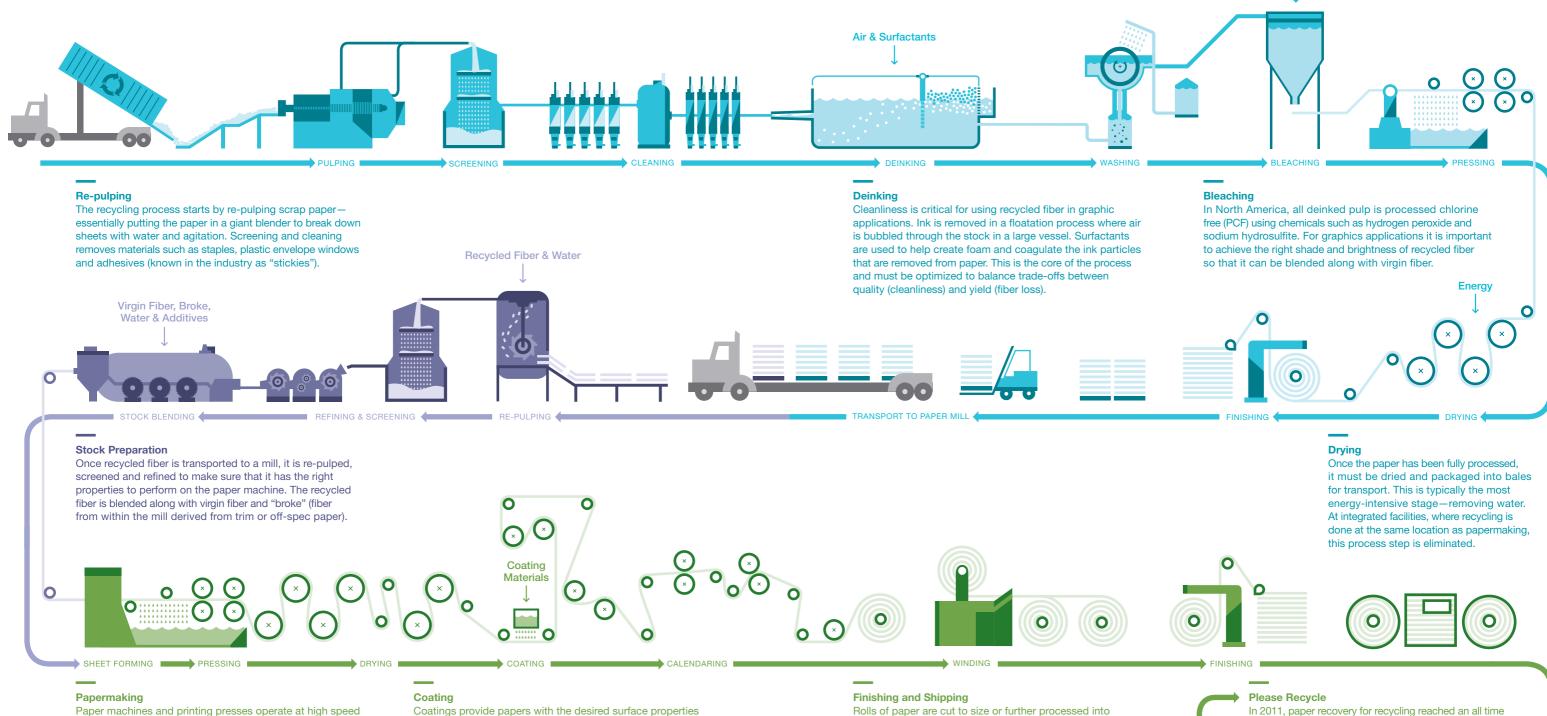
using recycled content. Broken fibers can contribute "fines"

physical strength.

in the process which may add to basis weight but do not offer

virgin fiber, it can be a challenge to maintain desired properties

Waste reduction is a fundamental tenet of sustainability, and recycling is an integral element of any solid waste management plan. Paper is collected from a wide range of sources—from individual homes and offices to industrial facilities. Once paper is collected and sorted, the overall objective is to put that fiber to its best use—taking both economic and environmental factors into consideration. Here, we offer an overview of the recycling process required to prepare fiber for use in Sappi's coated fine papers.



for high performance printing. Any contamination that

makes it through cleaning can cause problems in papermaking,

scratches or simply show up as dirt specks. This is a stark contrast

especially in the coating process, where debris can lead to

to other uses of recycled fiber (such as paperboard for cereal

do not require deinking.

boxes) which can tolerate lower strength and in some cases

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sheets prior to distribution. All of SFPNA's papers made for

sheetfed presses (McCoy, Opus, Flo and Galerie Art) are

manufactured with 10% post consumer recycled fiber

and we offer up to 30 percent for some brands. Somerset,

Opus and Flo web grades can be made with 10%

recycled fiber content upon request.

**Bleaching Chemicals** 

high of 66.8 percent. This is significantly higher than glass,

more apt to engage in a behavior when prompted, so we

metals or plastics—but we can still do better. People are

always encourage the use of "please recycle" logos

and claims on printed material.