

Pro Planet Paper Packaging by Sappi has Tons of Advantages



sappi

Sappi Functional Paper Packaging

Pro Planet 
Paper Packaging

A broad range of applications for numerous food and non-food packaging solutions: this is what Functional Packaging Papers offer. These papers are available in several different grammages and qualities, for different barrier requirements with and without sealing options. Importantly, they are recyclable and so a real innovation: something to satisfy market demands for future-proof, sustainable solutions.

Also, with Sappi on your side, you have a partner that not only understands the needs of global companies and brands, but also takes account of local conditions.

A photograph of two young boys in a room with bookshelves. The boy in the foreground, a Black child, is wearing a striped shirt and a paper hat, looking through a cardboard tube. The boy in the background, a white child, is wearing a plaid shirt and a paper hat, looking through a cardboard tube. A green circular graphic is overlaid on the bottom left of the image.

10 years of work for the paper bin

You don't become a leading innovator overnight – it takes a lot of work and sleepless nights to get there. We had one goal: to develop a recyclable barrier paper for our packaging customers and their suppliers.

We already understood ten years ago that solutions were needed to tackle large losses in material flows. This was at a time when design for recycling was still in its infancy, and nobody believed in paper solutions that could be both economical and recyclable.

In the beginning was the vision.

It took us some time to get from initial ideas to the first scalable, finished products – with many routes discarded along the way. But we were, and still are, the first. This is called innovation leadership, and Pro Planet is the result. A paper packaging system that not only offers the benefits of Sappi expertise and customer partnership to allow you implement almost any packaging solution, but that is recyclable and fit for the future.

**Why is there so much
packaging waste?**

Your product packaging for the paper bin


Only when it's possible to fit together all the pieces can you claim to have done everything possible for the recycling bin. Of course, that rarely happens. But our recyclable Sappi system solution will allow you to succeed better and more often. And your customers will thank you.

Markets, companies and people are changing. Solutions must be developed to keep pace with these changes, and to avoid being left behind. Agility is required. That's when it's good to have a partner whose innovative edge has already proven itself. A partner that has the expertise that you need to create a sustainable product made from recyclable paper for your packaging. That's why our Pro Planet: Paper Packaging System includes a wide range of solutions to address your needs and expectations.

You can rely on our consulting expertise and innovative edge to help you offer a packaging solution not only fit for its application, but one that also ends up in the recycling bin. And so highlight your own innovative edge and provide sustainable benefits for your customers, at POS and with the consumer.



Aren't there
any chocolate
bars in paper?



A system with unlimited possibilities

OK, nothing in this world is completely perfect. But it's still best not to start off with compromises. This is our approach – because we understand our customers.

**I don't want to
have to wait until
I'm big enough for
something new!**

Many products, whether foodstuffs or other goods, are characterized by the numerous different requirements placed on their packaging – requirements that can't always be met by an ordinary paper solution. At Sappi, we took this into account from the earliest stages of the development of our Pro Planet: Paper Packaging System.

That's why we are the only supplier to offer an entire system of recyclable papers – customised to your needs. Our development and consulting specialists are ready to match your individual expectations to an equally individual solution using uncompromising recyclable paper packaging. Go ahead and challenge us.

Contact us

Feel free to get in touch. We look forward to your questions or comments and to providing all the support you and your project may need. Simply visit us via the most direct route: **www.sappi-psp.com**.

There you will find more information about the Sappi Functional Packaging Papers that we offer – 100% future-proof and innovative packaging solutions. There's also a product selector to make it even easier for you to find the right solution for your requirements. We look forward to your visit.



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