



ADVERTISING

The Reflected Works

S.D. Warren Cumberland Offset Advertising

1941

sappi etc



S.D. Warren Cumberland Offset Advertising

**For more than a century,
through various names and
incarnations, our message
and mission have remained
the same—to make the means
through which the world
communicates better and
more beautiful.**

From the beginning, our advertising has been prominently featured in leading national newspapers and well-respected trade publications, which highlights our commitment to the printed page as one of the best ways for brands to communicate clearly and effectively.

Explore a collection of these ads from 1941 for messages that still resonate. By looking back through the pages, we can look forward to a future of exciting possibilities.

1941

Visit sappietc.com

Leading
PAPER MERCHANTS
who sell and endorse
Warren's Standard Printing Papers

- | | |
|----------------------|------------------------------------|
| ALBANY, N. Y. | Hudson Valley Paper Company |
| ATLANTA, GA. | Sloan Paper Company |
| BALTIMORE, MD. | The Barton, Duer & Koch Paper Co. |
| BATON ROUGE, LA. | Louisiana Paper Company, Ltd. |
| BIRMINGHAM, ALA. | Strickland Paper Company |
| BOISE, IDAHO | Zellerbach Paper Company |
| BOSTON, MASS. | Storrs & Bement Company |
| BUFFALO, N. Y. | The Alling & Cory Company |
| CHARLOTTE, N. C. | Caskie Paper Company, Inc. |
| CHICAGO, ILL. | Chicago Paper Company |
| CINCINNATI, OHIO | The Diem & Wing Paper Company |
| CLEVELAND, OHIO | The Petrequin Paper Company |
| COLUMBUS, OHIO | The Alling & Cory Company |
| DALLAS, TEXAS | The Diem & Wing Paper Company |
| DENVER, COLO. | Olmsted-Kirk Company |
| DENVER, COLO. | Carter, Rice & Carpenter Paper Co. |
| DES MOINES, IOWA | Western Newspaper Union |
| DETROIT, MICH. | Seaman-Patrick Paper Company |
| EUGENE, ORE. | Zellerbach Paper Company |
| FORT WORTH, TEXAS | Olmsted-Kirk Company |
| FRESNO, CAL. | Zellerbach Paper Company |
| GRAND RAPIDS, MICH. | Quimby-Kain Paper Company |
| GREAT FALLS, MONT. | The John Leslie Paper Company |
| HARTFORD, CONN. | Henry Lindenmeyr & Sons |
| HOUSTON, TEXAS | L. S. Bosworth Company |
| INDIANAPOLIS, IND. | Crescent Paper Company |
| JACKSONVILLE, FLA. | Virginia Paper Company, Inc. |
| KANSAS CITY, MO. | Midwestern Paper Company |
| LANSING, MICH. | The Weissinger Paper Company |
| LITTLE ROCK, ARK. | Western Newspaper Union |
| LONG BEACH, CAL. | Zellerbach Paper Company |
| LOS ANGELES, CAL. | Zellerbach Paper Company |
| LOUISVILLE, KY. | Miller Paper Company, Inc. |
| LYNCHBURG, VA. | Caskie Paper Company, Inc. |
| MILWAUKEE, WIS. | The W. F. Nackie Paper Company |
| MINNEAPOLIS, MINN. | The John Leslie Paper Company |
| NEWARK, N. J. | Henry Lindenmeyr & Sons |
| NEW HAVEN, CONN. | Lathrop Paper Company, Inc. |
| NEW HAVEN, CONN. | Storrs & Bement Company |
| NEW YORK CITY | Henry Lindenmeyr & Sons |
| NEW YORK CITY | Lathrop Paper Company, Inc. |
| NEW YORK CITY | The Alling & Cory Company |
| NEW YORK CITY | J. E. Linde Paper Company |
| NEW YORK CITY | The Canfield Paper Company |
| NEW YORK CITY | Marquardt & Company, Inc. |
| NEW YORK CITY | Schlosser Paper Corporation |
| OAKLAND, CAL. | Zellerbach Paper Company |
| OKLAHOMA CITY, OKLA. | Western Newspaper Union |
| OMAHA, NEB. | Field-Hamilton-Smith Paper Company |
| PHILADELPHIA, PA. | D. L. Ward Company |
| PHILADELPHIA, PA. | The J. L. N. Smythe Company |
| PHILADELPHIA, PA. | Schuylkill Paper Company |
| PHOENIX, ARIZ. | Zellerbach Paper Company |
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| PORTLAND, ME. | C. M. Rice Paper Company |
| PORTLAND, ORE. | Zellerbach Paper Company |
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| NEW ZEALAND | B. J. Ball, Ltd. |
| HAWAIIAN ISLANDS | Honolulu Paper Co., Ltd.,
Agents for Zellerbach Paper Company |
| PHILIPPINE ISLANDS | C. Ransom Philippine Corporation |



United Air Lines photograph by Grignon

WARREN'S Cumberland Offset

▶ **PRE-CONDITIONED** ◀

WOVE • SAXONY • HOMESPUN • LINEN • HANDMADE

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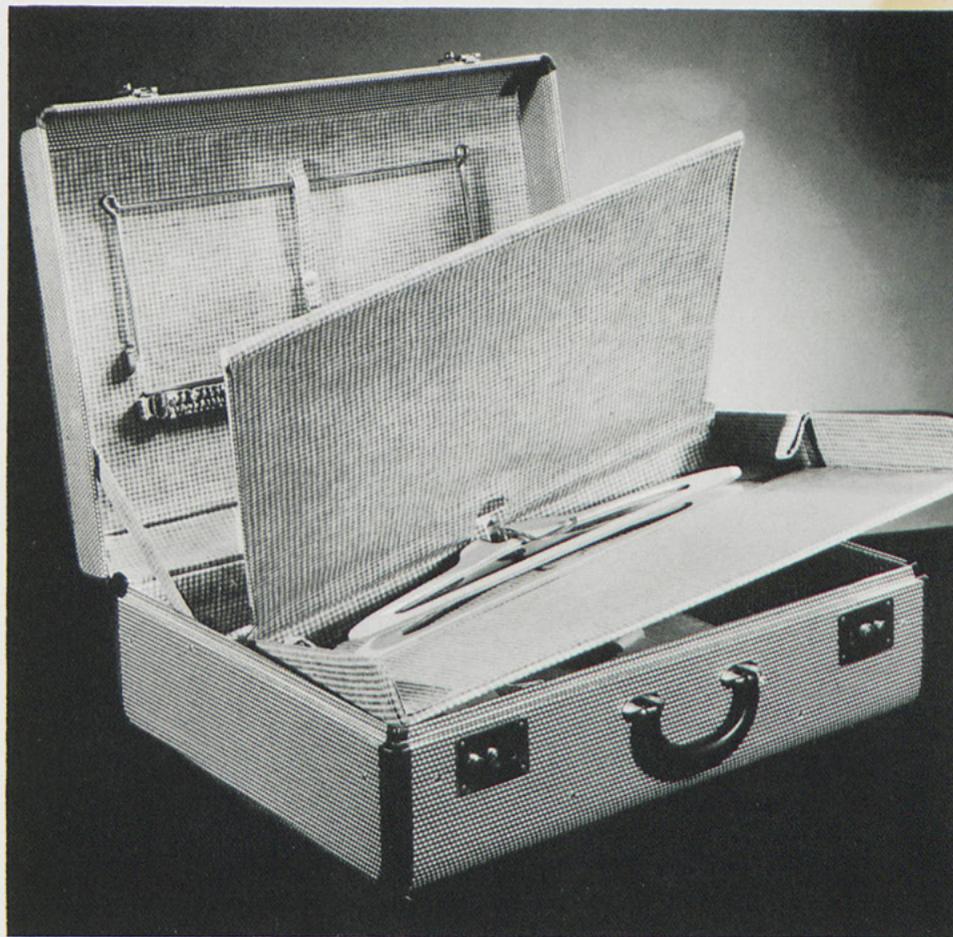
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S. D. WARREN COMPANY • 89 BROAD STREET, BOSTON

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 PHILIPPINE ISLANDS
 A. C. Ransom Philippine Corporation



Photograph by Cushing-Gellatly for R. H. Stearns Co.

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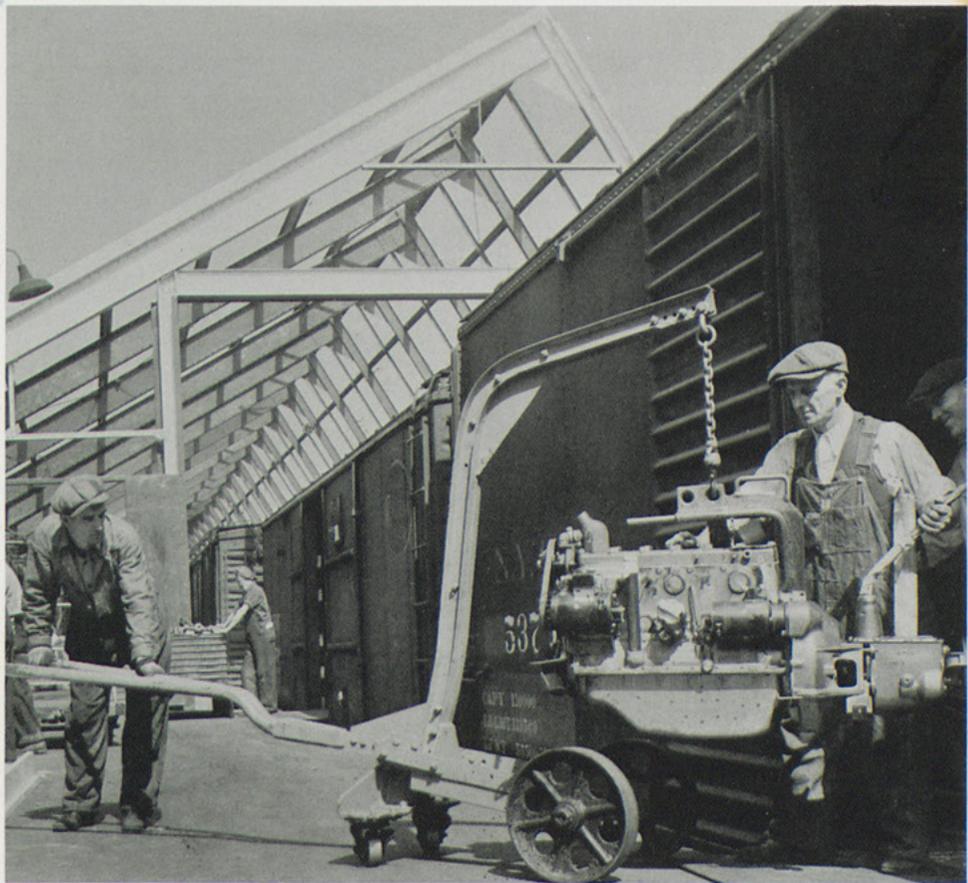
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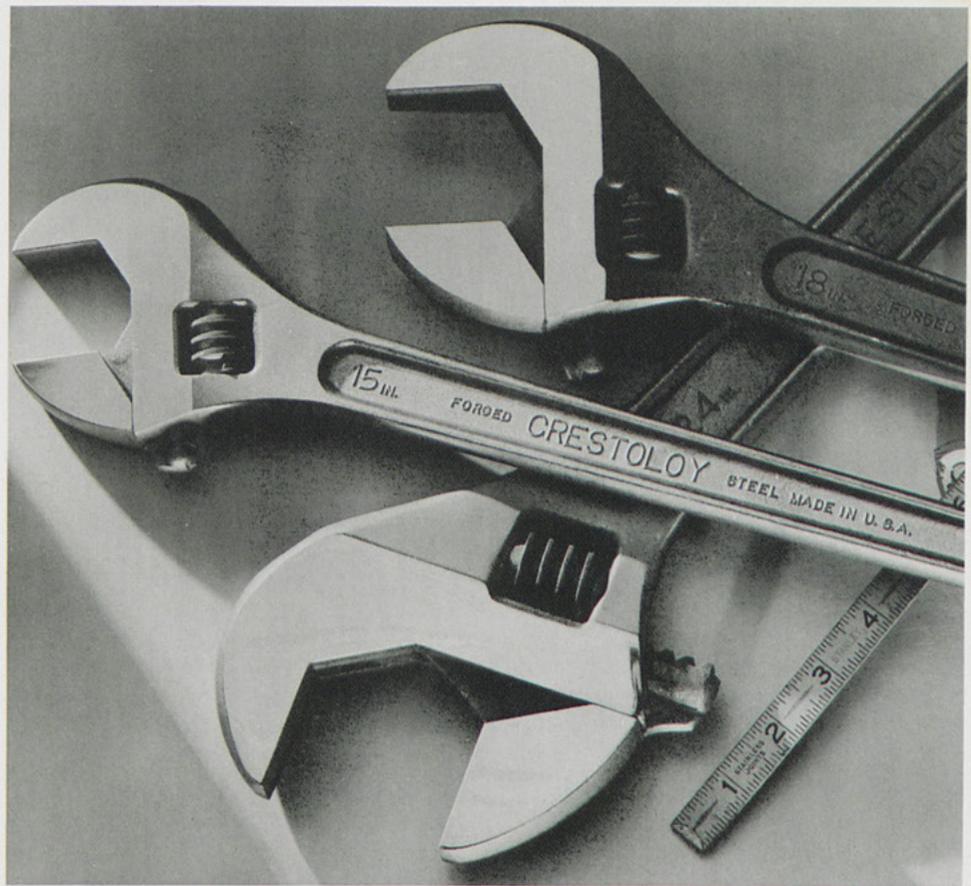
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Appleton photo for Crescent Tool Co.

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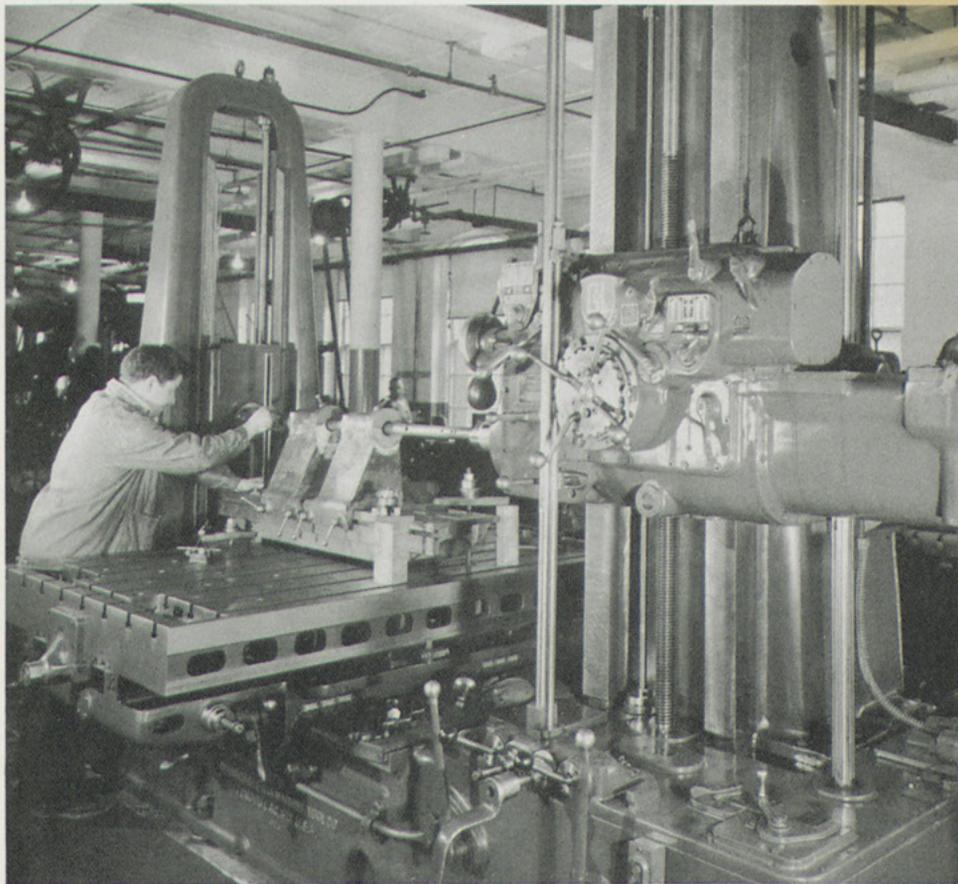
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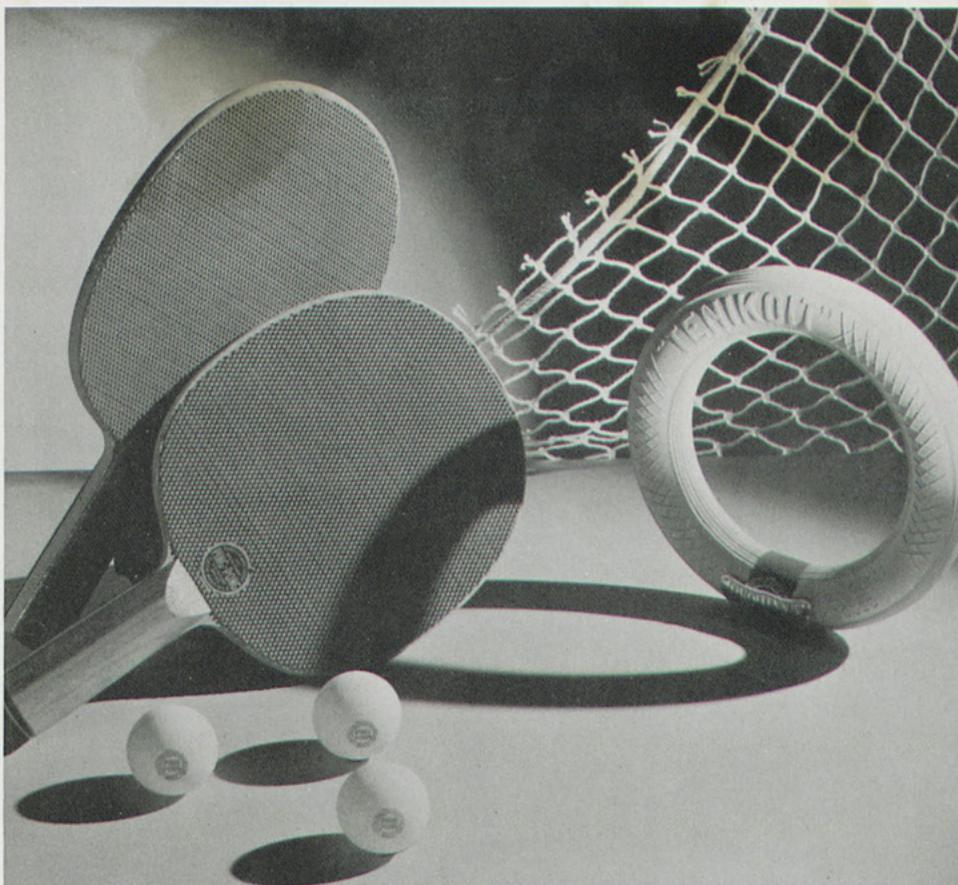
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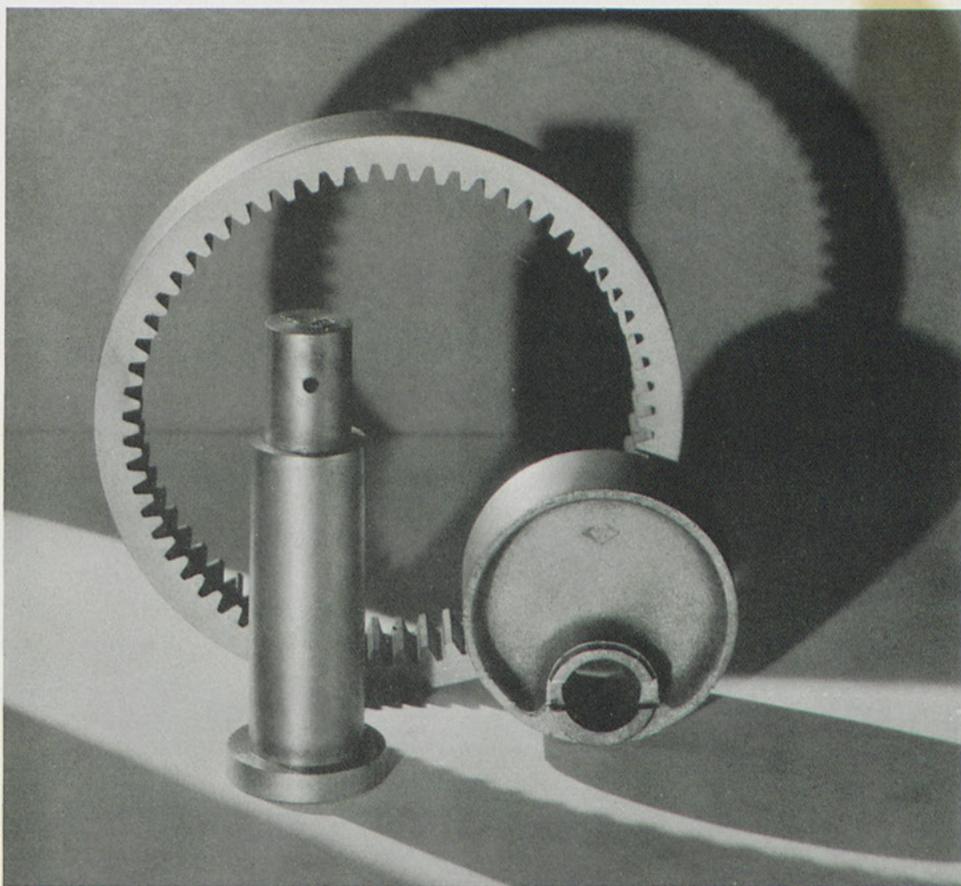
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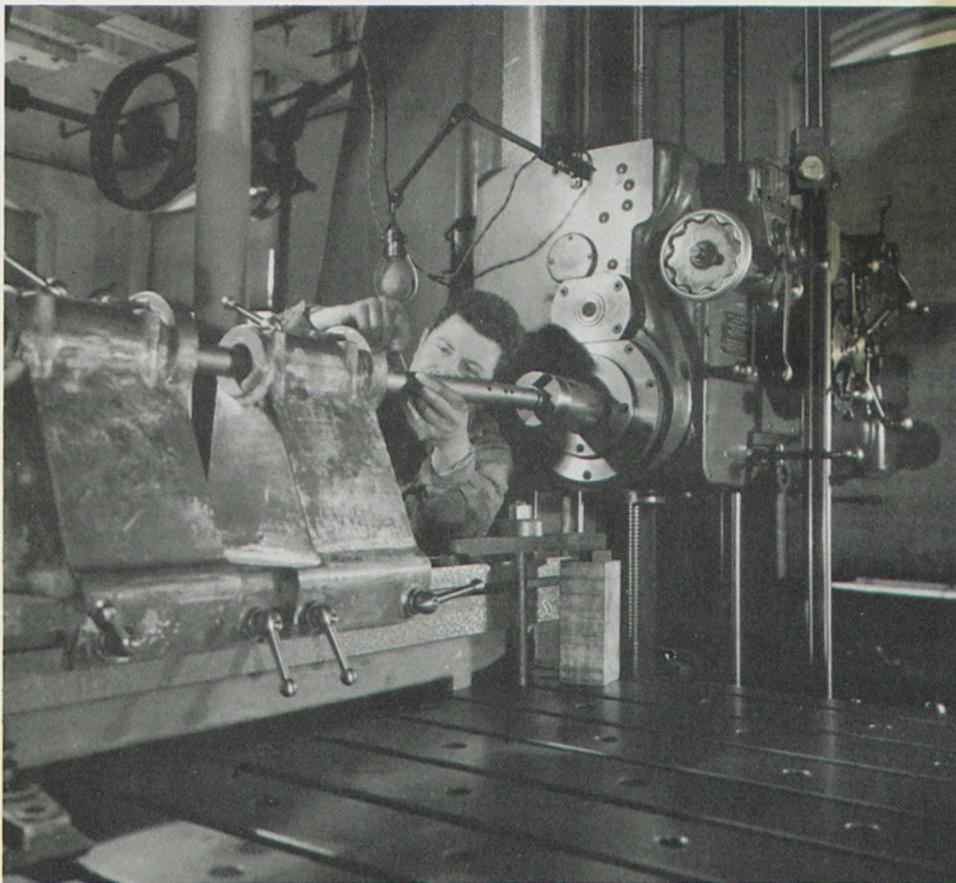
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